

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332680

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innovation Associates Inc.		12/31/2014	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Charles F Kiefer		
Street Address:	355 Brimstone Lane		
City:	Sudbury		
State/Country:	MASSACHUSETTS		
Postal Code:	01776		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1140068	INNOVATION ASSOCIATES	
CORRESPONDENCE DATA			
Fax Number:	2063397813		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	508-788-6662		
Email:	ckiefer@charleskiefier.com		
Correspondent Name:	Charles F Kiefer		
Address Line 1:	355 Brimstone Lane		
Address Line 4:	Sudbury, MASSACHUSETTS 01776		
NAME OF SUBMITTER:	Charles F Kiefer		
SIGNATURE:	/Charles F Kiefer/		
DATE SIGNED:	02/19/2015		
Total Attachments: 1			
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OP \$40.00 1140068

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark, dated as of December 31, 2014, is by and between Innovation Associates, Inc., a Massachusetts corporation having a principal place of business at 355 Brimstone Lane, Sudbury, MA ("Assignor"), and Charles F Kiefer, residing at 355 Brimstone Lane, Sudbury, MA ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the trademark INNOVATION ASSOCIATES as evidenced by United States Federal Registration Number 1140068 dated 9/30/1980 (the "Mark");

WHEREAS, Assignee is desirous of acquiring the Mark from Assignor, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, in consideration of the foregoing premises and covenants, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

1. Assignor does hereby assign, transfer and set over to Assignee all right, title, and interest in and to the Mark, together with all of the goodwill of the business symbolized thereby and appurtenant thereto.


2. Assignor does also hereby assign, sell, transfer and set over unto Assignee all claims for damages for reason of past or current infringement of the Mark, as well as the right to sue for and collect the same for its own use and enjoyment.

3. Assignor further authorizes the Director of the United States Patent & Trademark Office, and any official of any U.S. state or states, or any country or countries foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the Mark and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the undersigned, being duly authorized, have executed this Assignment as a sealed instrument as of the date first above written.

Assignor:

INNOVATION ASSOCIATES, INC,

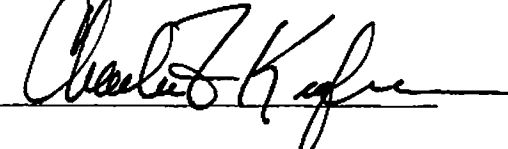
By: 

Name: Charles F Kiefer

Title: President

Assignee:

CHARLES F KIEFER

By: 

Name: Charles F Kiefer