

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Y-OPCO, LLC		06/25/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	FRESH & EASY, LLC		
Street Address:	2120 Park Place, Suite 200		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	77036360		
Serial Number:	77044477		
Serial Number:	77393519	TALKING FRESH & EASY	
Serial Number:	78947356	FRESH & EASY	
Serial Number:	77079913	FRESH & EASY	
Serial Number:	77044437	FRESH & EASY	
Serial Number:	77040172	FRESH & EASY	
Serial Number:	78925863	FRESH & EASY NEIGHBORHOOD MARKET	
Serial Number:	85025880	F&E	
Serial Number:	85025879	F&E	
Serial Number:	85025881	F&E	
Serial Number:	77087974	THE BIG KAHUNA	
Serial Number:	77402922	SOUTH EASTERN AUSTRALIA THE BIG KAHUNA C	
Serial Number:	85051496		
Serial Number:	85051462		
CORRESPONDENCE DATA			
Fax Number:	4045273662		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4045278384
Email: mlaip@mckennalong.com
Correspondent Name: Alison M. LeVasseur
Address Line 1: 303 Peachtree St., NE
Address Line 4: Atlanta, GEORGIA 30308

ATTORNEY DOCKET NUMBER:	038377.00002
NAME OF SUBMITTER:	Alison M. LeVasseur
SIGNATURE:	/aml/
DATE SIGNED:	02/20/2015

Total Attachments: 2

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source=Certificate of Amendment - 06_25_14 - Name Change - Fresh Easy LLC (DE)#page2.tif

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "Y-OPCO, LLC", CHANGING ITS NAME FROM "Y-OPCO, LLC" TO "FRESH & EASY, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JUNE, A.D. 2014, AT 6:36 O'CLOCK P.M.

5407120 8100

140885332




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1488265

DATE: 06-26-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005463 FRAME: 0170

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF FORMATION
OF Y-OPCO, LLC

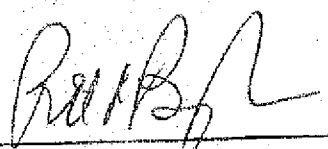
June 19, 2014

1. Name of Limited Liability Company: Y-OpcO, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is Fresh & Easy, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the date first set forth above.

By: _____


Robert P. Bermingham
Manager