

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM332779

|   |  |                       |                                  |
|---|--|-----------------------|----------------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                                  |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                  |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                  |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>               |
| FBW Investments, LLC  |  | 02/12/2015            | LIMITED LIABILITY COMPANY: TEXAS |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                  |
| <b>Name:</b>  | Kleen Concepts LLC                                 |                       |                                  |
| <b>Street Address:</b>  | 8551 East Anderson Drive                           |                       |                                  |
| <b>Internal Address:</b>  | Suite 108  |                       |                                  |
| <b>City:</b>  | Scottsdale   |                       |                                  |
| <b>State/Country:</b>   | ARIZONA  |                       |                                  |
| <b>Postal Code:</b>   | 85255  |                       |                                  |
| <b>Entity Type:</b>   | LIMITED LIABILITY COMPANY: ARIZONA                 |                       |                                  |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |                       |                                  |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                                  |
| <b>Registration Number:</b>   | 4027820  | SHIELDME              |                                  |
| <b>Registration Number:</b>   | 4497007  | SHIELDME              |                                  |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                  |
| <b>Fax Number:</b>  | 6022480522   |                       |                                  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                  |
| <b>Phone:</b>   | 602-248-1089                                       |                       |                                  |
| <b>Email:</b>   | mcs@jaburgwilk.com                                 |                       |                                  |
| <b>Correspondent Name:</b>  | Maria Crimi Speth                                  |                       |                                  |
| <b>Address Line 1:</b>  | 3200 North Central Avenue                          |                       |                                  |
| <b>Address Line 2:</b>  | Suite 2000   |                       |                                  |
| <b>Address Line 4:</b>  | Phoenix, ARIZONA 85012                             |                       |                                  |
| <b>NAME OF SUBMITTER:</b>   | Maria Crimi Speth                                  |                       |                                  |
| <b>SIGNATURE:</b>   | /mariacrimispeth/                                  |                       |                                  |
| <b>DATE SIGNED:</b>   | 02/20/2015   |                       |                                  |
| <b>Total Attachments: 1</b>   |  |                       |                                  |
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**ASSIGNMENT OF INTELLECTUAL PROPERTY**

This agreement is effective this 12<sup>th</sup> day of February, 2015, between Kleen Concepts, LLC herein referred to as "Assignee" and FBW Investments, LLC herein referred to as "Assignor."

Assignor owns certain intellectual property. For good and valuable consideration, receipt of which is acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the intellectual property listed below, along with the good will associated with that property. Both parties agree that there is good and sufficient consideration for this assignment.

This assignment is for the transfer of the following trademark registered with the United States Patent & Trademark Office and all accompanying good will:

SHIELDME  
SHIELDME

Registration Number: 4027820  
Registration Number: 4497007

Kleen Concepts, LLC

By: 

Grant Russell

FBW Investments, LLC

By: 

Ronnie Weinstein

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