

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332836

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bass Pro Intellectual Property, L.L.C.		02/10/2015	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	Big Cedar, L.L.C.		
Street Address:	2500 E. Kearney Street		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65898		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86364311	BIG CEDAR LODGE AMERICA'S PREMIER WILDER	
Registration Number:	1931087	BIG CEDAR	
CORRESPONDENCE DATA			
Fax Number:	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-983-1802		
Email:	sfrademarks@pillsburylaw.com		
Correspondent Name:	Richard L. Kirkpatrick		
Address Line 1:	P.O. Box 2824		
Address Line 2:	Calendar/Docketing Department		
Address Line 4:	San Francisco, CALIFORNIA 94126-2824		
ATTORNEY DOCKET NUMBER:	021644-0433717/-0398660		
NAME OF SUBMITTER:	Richard L. Kirkpatrick		
SIGNATURE:	/Richard L. Kirkpatrick/		
DATE SIGNED:	02/20/2015		
Total Attachments: 1			
source=Assignment (86364311 and 1931087) - Bass Pro IP to Big Cedar LLC#page1.tif			

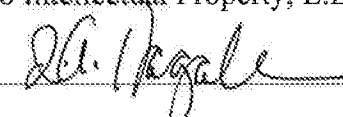
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ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Bass Pro Intellectual Property, L.L.C., a Missouri limited liability company (“Assignor”), conveys, transfers and assigns to Big Cedar, L.L.C., a Missouri limited liability company (“Assignee”), effective as of the date signed below, all right, title and interest in and to trademarks and service marks identified herewith, including all trademark applications and registrations, and all common law rights therein, all domain names, and the goodwill symbolized by and associated with the use of same (hereafter collectively the “Marks”), together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith.

Mark	Official No.	Owner	Status
BIG CEDAR LODGE AMERICA'S PREMIER WILDERNESS RESORT	86364311	Bass Pro Intellectual Property, L.L.C.	Pending
BIG CEDAR	1931087	Bass Pro Intellectual Property, L.L.C.	Registered

Bass Pro Intellectual Property, L.L.C.

By: *LxW*
2-9-15 

Name: James A. Hagale

Title: President

Date: February 10, 2015