

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM332842

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2014		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
International Business Enterprise, S. de R.L. de C.V.		12/31/2014	LIMITED LIABILITY COMPANY: MEXICO
RECEIVING PARTY DATA			
Name:	Comercializadora de Lacteos y Derivados, S.A. de C.V.		
Street Address:	Calzada Lazaro Cardenas #185		
Internal Address:	Parque Industrial Lagunero		
City:	Gomez Palacio, Durango		
State/Country:	MEXICO		
Postal Code:	35077		
Entity Type:	sociedad anonima de capital variable: Mexico: MEXICO		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	4530301	BORDEN'S	
Registration Number:	4135324	BORDEN ELSIE	
Registration Number:	4135330	DISCOVER THE BORDEN DIFFERENCE	
Registration Number:	4011916	BORDEN ELSIE	
Registration Number:	0052243	GAIL BORDEN	
Registration Number:	2951221	ELSIE BORDEN	
Registration Number:	1335708	IF IT'S BORDEN-IT'S GOT TO BE GOOD	
Registration Number:	1504138	IF IT'S BORDEN IT'S GOT TO BE GOOD	
Registration Number:	2464457	ELSIE BORDEN	
Registration Number:	0529468		
Registration Number:	0397158		
Registration Number:	2715645	BORDEN PLUS	
Registration Number:	0405706		
Registration Number:	0810861	ELSIE	
Registration Number:	1042420	IF IT'S BORDEN IT'S GOT TO BE GOOD	
Registration Number:	2703415	BORDEN	
Registration Number:	0921370	BORDEN	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3271357	ELSIE BORDEN
Registration Number:	3271334	ELSIE
Registration Number:	3380947	ELSIE BORDEN
Registration Number:	3709705	FRIENDS OF ELSIE
Registration Number:	3709689	FRIENDS OF ELSIE
Registration Number:	3741781	
Registration Number:	4190983	BORDEN ELSIE
Serial Number:	85544556	BORDEN COUNTRY STORE
Serial Number:	85687504	ELSIE THE COW

CORRESPONDENCE DATA

Fax Number: 2025339099

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-467-8800

Email: iplaw@vorys.com, jsplantanida@vorys.com

Correspondent Name: Vorys, Sater, Seymour and Pease LLP

Address Line 1: P.O. Box 2255 -- IPLAW@Vorys

Address Line 2: Attn: Cory M. Amron, Esq.

Address Line 4: Columbus, OHIO 43216-2255

ATTORNEY DOCKET NUMBER:	070615-2/1707/MERGER
NAME OF SUBMITTER:	Julie S. Piantanida
SIGNATURE:	/julie plantanida/
DATE SIGNED:	02/20/2015

Total Attachments: 2

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"2014, año del 60 Aniversario de la cinematografía en Durango"

EL CIUDADANO LICENCIADO HOMERO ESTRELLA GONZALEZ,
OFICIAL ENCARGADA DEL REGISTRO PUBLICO DE LA
PROPIEDAD Y DEL COMERCIO DEL DISTRITO DE GOMEZ
PALACIO, DURANGO.-----



CERTIFICA.- QUE LA ESCRITURA PUBLICA No. 1568, PASADA
ANTE LA FE DEL NOTARIO PUBLICO No. 8 LIC. HUGO GARCIA
SANCHEZ, DE FECHA 11/12/2014, SE ENCUENTRA DEBIDAMENTE
INSCRITA EL DIA 15 DE ENERO DE 2015, BAJO EL FOLIO
MERCANTIL ELECTRONICO 4024*2, EL CUAL LE CORRESPONDE A
LA SOCIEDAD DENOMINADA INTERNATIONAL BUSINESS
ENTERPRISE, S. DE R.L. DE C.V., MEDIANTE LA CUAL SE ACORDO
LA FUSION ENTRE COMERCIALIZADORA DE LACTEOS Y
DERIVADOS, S.A. DE C.V. E INTERNATIONAL BUSINESS
ENTERPRISE, S. DE R.L. DE C.V, EN LA QUE SUBSISTE
COMERCIALIZADORA DE LACTEOS Y DERIVADOS, S.A. DE C.V. Y
SE EXTINGUE INTERNATIONAL BUSINESS ENTERPRISE, S. DE R.L.
DE C.V.

A SOLICITUD DE LA PARTE INTERESADA, SE EXPIDE LA
PRESENTE CERTIFICACIÓN A LOS (23) VEINTITRES DIAS DEL
MES DE ENERO DE AÑO 2015.

OFICIAL DEL REGISTRO PUBLICO DE LA PROPIEDAD
Y EL COMERCIO DEL DISTRITO DE
GOMEZ PALACIO, DGO.

LIC. HOMERO ESTRELLA GONZALEZ

REGISTRO PUBLICO DE LA PROPIEDAD



TRADEMARK

REEL: 005463.FRAME: 0622

Logo of the Government
of the State of Durango

"2014; year of the 60th Anniversary of the cinematography in Durango"

THE CITIZEN ATTORNEY HOMERO ESTRELLA GONZALEZ, REGISTRAR OF THE PUBLIC
REGISTRY OF PROPERTY AND COMMERCE OF THE DISTRICT OF GOMEZ PALACIO,
DURANGO.-----

CERTIFIES.- THAT PUBLIC DEED Num. 1568, PASSED BEFORE THE FAITH OF NOTARY PUBLIC
Num. 8 ATTORNEY HUGO GARCIA SANCHEZ, DATED THE 11TH OF DECEMBER 2014, IS DULY
INSCRIBED ON THE 15TH OF JANUARY 2015, UNDER THE ELECTRONIC TRADE FOLIO
NUMBER **4024*2**, WHICH CORRESPONDS TO THE LEGAL PERSON DENOMINATED
INTERNATIONAL BUSINESS ENTERPRISE, S. DE R.L. DE C.V. THROUGH WHICH THE MERGER
BETWEEN COMERCIALIZADORA DE LACTEOS Y DERIVADOS, S.A. DE C.V. AND
INTERNATIONAL BUSINESS ENTERPRISE, S. DE R.L. DE C.V. WAS AGREED, IN WHICH
COMERCIALIZADORA DE LACTEOS Y DERIVADOS, S.A. DE C.V. SUBSISTS AND
INTERNATIONAL BUSINESS ENTERPRISE, S. DE R.L. DE C.V. IS EXTINGUISHED

**THE PRESENT CERTIFICATE IS ISSUED UPON REQUEST OF THE INTEREST PARTY ON THE (23)
TWENTY THIRD DAY OF THE MONTH JANUARY OF 2015.**

Stamp of the REGISTRAR OF THE PUBLIC REGISTRY OF PROPERTY AND COMMERCE OF THE DISTRICT
OF GOMEZ PALACIO, DURANGO.

Illegible signature

ATTORNEY HOMERO ESTRELLA GONZALEZ

Stamp of the THE
PUBLIC REGISTRY
OF PROPERTY

GOMEZ PALACIO,
DURANGO