

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332858

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jake Steinfeld		02/14/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	WSYLAX, LLC		
Street Address:	1925 Century Park East, Suite 2050		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86276399	BRINGING ORDER TO THE SUMMER	
Serial Number:	86276365	WORLD SERIES OF YOUTH LACROSSE	
CORRESPONDENCE DATA			
Fax Number:	3105564617		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3105561956		
Email:	mmartin@fpplaw.com		
Correspondent Name:	Michael P. Martin		
Address Line 1:	1925 Century Park East, Suite 2050		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Michael P. Martin		
SIGNATURE:	/Michael P. Martin/		
DATE SIGNED:	02/21/2015		
Total Attachments: 1			
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OP \$65.00 86276399

ASSIGNMENT

WHEREAS Jake Steinfeld, an individual United States Citizen ("Assignor") is presently listed as owner of all title, rights and interest to the U.S. Trademark Applications for the U.S. Intent-To-Use Trademark Applications for "BRINGING ORDER TO THE SUMMER", Application No. 86276399 for Entertainment in the nature of Lacrosse games in Class 41; and "WORLD SERIES OF YOUTH LACROSSE", Serial No. 86276365 for Entertainment in the nature of Lacrosse games in Class 41 (hereinafter individually and collectively referred to as the "Steinfeld Marks");

WHEREAS, Assignor warrants that he is the owner of all title, rights and interest to the Steinfeld Marks;

WHEREAS, WSYLAX, LLC, a Delaware Limited Liability Company (hereinafter "Assignee"), is desirous of acquiring all title, rights and interest to said Steinfeld Marks and any goodwill associated therewith including the entire business to which the Steinfeld Marks at issue pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said Assignor hereby assigns, sells and sets over to said Assignee, its successors and assigns, all title, rights and interest to said Steinfeld Marks, together with the goodwill associated therewith, including the entire business to which the Steinfeld Marks at issue pertain and the right to sue for past infringement and collect damages therefore.

Signed at Los Angeles, CA, this 14th day of February, 2015.
Location (city and state) date

JAKE STEINFELD

By

Jake Steinfeld
Assignor

WSYLAX, LLC

By

President

Channak