

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM332024

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900314103

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
California Sunshine Shops, Inc.		10/07/2014	CORPORATION:

RECEIVING PARTY DATA

Name:	AOM Holding, LLC
Street Address:	501 Seventh Avenue
Internal Address:	7th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1334392	CALIFORNIA SUNSHINE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.287.4355
 Email: Sonny@mailbci.com
 Correspondent Name: Sonny S. Shalom, Esq.
 Address Line 1: 501 Seventh Avenue, 12th Floor East
 Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER:	CA SUNSHINE SHOPS ASSIGNM
NAME OF SUBMITTER:	Sonny S. Shalom
SIGNATURE:	/Sonny S. Shalom/
DATE SIGNED:	02/12/2015

Total Attachments: 1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT

WHEREAS, California Sunshine Shops, Inc., a corporation duly organized and existing under the laws of the State of Delaware and having its principal place of business at 3504 Rose Avenue, Ocean, New Jersey 07712 ("Assignor") owns all the right, title and interest in and to the federal trademark registration of CALIFORNIA SUNSHINE (the "Mark") which was registered on May 7, 1985 under Registration No. 1334392 with the United States Patent and Trademark Office; and

WHEREAS, AOM Holding, LLC, a limited liability corporation duly organized and existing under the laws of the State of Delaware and having its principal place of business at 501 Seventh Avenue, 7th Floor, New York, New York 10018 ("Assignee"), desires to acquire all right, title and interest in and to the Mark, the registration thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective September 1, 2014 (the "Effective Date") Assignor hereby conveys and assigns to Assignee all of its rights, title and interest in and to the Mark together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past and future infringements.

California Sunshine Shops, Inc.

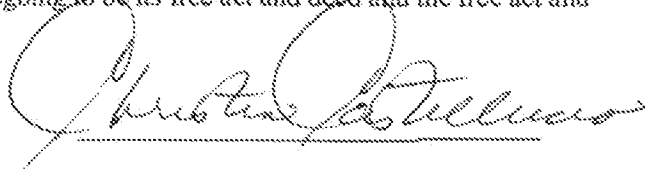


STATE OF NEW JERSEY

ss:

COUNTY OF OCEAN

On the 7th day of October, 2014 personally appeared Steven Dayon of California Sunshine Shops, Inc. and acknowledged the foregoing to be its free act and deed and the free act and deed of said corporation, before me.



Notary Public

My commission expires: _____

CHRISTINE CASTELLUCIA
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 8/29/2018

