

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM332868

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Snooze, LLC		02/20/2015	LIMITED LIABILITY COMPANY: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Snooze Holdings, Inc.		
<b>Street Address:</b>	3001 Brighton Blvd., Suite 303		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80216		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4038137	SNOOZE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5852322152		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5852311382		
<b>Email:</b>	kshimomura@hselaw.com		
<b>Correspondent Name:</b>	Kimberly I. Shimomura		
<b>Address Line 1:</b>	1600 Bausch & Lomb Place		
<b>Address Line 2:</b>	Harter Secrest & Emery LLP		
<b>Address Line 4:</b>	Rochester, NEW YORK 14604		
<b>ATTORNEY DOCKET NUMBER:</b>	100159.000013		
<b>NAME OF SUBMITTER:</b>	Kimberly I. Shimomura		
<b>SIGNATURE:</b>	/Kimberly I. Shimomura/		
<b>DATE SIGNED:</b>	02/23/2015		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made this 20 day of February 2015, by and between Snooze, LLC, a limited liability company organized and existing under the laws of the State of Colorado, formerly having a place of business at 2262 Larimer Street, Denver, Colorado 80205 ("Assignor") and Snooze Holdings, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 3001 Brighton Blvd., Suite 303, Denver, Colorado 80216 ("Assignee").

**WHEREAS**, Assignor is the owner of the trademark *Snooze* (the "Mark"), U.S. Trademark Registration No. 4038137 for the Mark (the "Registration") (the United States Patent and Trademark Office record for the Registration is attached hereto as Exhibit A), and the goodwill associated with the Mark; and

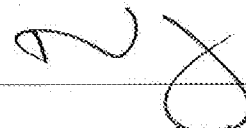
**WHEREAS**, Assignor wishes to assign to Assignee all of its right, title, and interest in and to the Mark, the Registration, and the goodwill associated with the Mark.


**NOW, THEREFORE**, in consideration of one dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee all of Assignor's right, title, and interest in and to the Mark, the Registration, the goodwill associated with the Mark, and the right to sue and recover for past infringement of the Mark, as fully and completely as permitted by law, it being the intention of the parties that Assignee shall acquire all rights in the Mark, leaving Assignor with no rights whatsoever.

**IN WITNESS WHEREOF**, the parties have caused this Trademark Assignment to be signed by their duly authorized representatives as follows:

**SNOOZE, LLC**

**SNOOZE HOLDINGS, INC.**

By:   
Name: DAVID E. BIRZON  
Title: C.E.O.

By:   
Name: DAVID E. BIRZON  
Title: C.E.O.