

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332921

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Parade Media Group LLC		02/09/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Athlon Sports Communications, Inc.		
Doing Business As:	Athlon Media Group		
Street Address:	2451 Atrium Way		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37214		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	76693347	NUMBRIX	
Serial Number:	76685011	CARTOON PARADE	
Serial Number:	76684471	EAT MY WORDS	
Serial Number:	76619502	PARADE PICKS	
Serial Number:	74405958	PARADE'S GUIDE TO BETTER FITNESS	
Serial Number:	85952698	PARADE	
CORRESPONDENCE DATA			
Fax Number:	4048738501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048738500		
Email:	trademarks@agg.com		
Correspondent Name:	J. Tucker Barr		
Address Line 1:	171 17th Street NW		
Address Line 2:	Suite 2100		
Address Line 4:	Atlanta, GEORGIA 30363		
ATTORNEY DOCKET NUMBER:	26069.3		
NAME OF SUBMITTER:	J. Tucker Barr		

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SIGNATURE:	/J. Tucker Barr/
DATE SIGNED:	02/23/2015
Total Attachments: 2 source=Parade Media Group Assignment#page1.tif source=Parade Media Group Assignment#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Assignment") is effective as of the 1st of February, 2015, by and between PARADE MEDIA GROUP, LLC, a Delaware limited liability company ("ASSIGNOR"), and ATHLON SPORTS COMMUNICATIONS, INC., a Tennessee corporation ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the federal trademark registrations listed on Schedule 1 hereto (collectively, the "Trademarks");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks worldwide; and

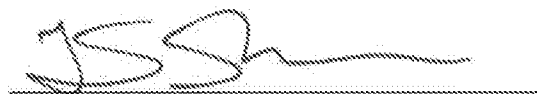
WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks worldwide.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks together with the goodwill of the business in connection with which the Trademarks are or have been used and which is symbolized by said Trademarks.

ASSIGNOR assigns to ASSIGNEE all claims to recover for damages and profits for past, present or future infringements or other unauthorized use of the Trademarks, together with the right to sue for, and to collect, damages.

ASSIGNOR agrees to execute and deliver at the request of ASSIGNEE, all papers, instruments and assignments, and to perform any other reasonable acts ASSIGNEE may require in order to vest all ASSIGNOR's rights, title and interest in and to the Trademarks in ASSIGNEE and/or to provide evidence to support any of the foregoing in the event such evidence as deemed necessary by ASSIGNEE, to the extent such evidence is in the possession or control of ASSIGNOR.

ASSIGNOR:



PARADE MEDIA GROUP, LLC

Thomas Summer

Chief Financial Officer

SCHEDULE 1

Trademark	U.S. Registration No.	Goods/services
NUMBRIX	3767787	Class 41: entertainment services, namely, providing online computer games featuring puzzles and mind-games
CARTOON PARADE	3413602	Class 16: Column in a magazine section for newspapers featuring cartoons
EAT MY WORDS	3456191	Class 16: providing an online publication in the nature of a magazine featuring a column and section concerning food, entertainment and eating habits
PARADE PICKS	3039529	Class 16: Periodic column in a magazine
PARADE'S GUIDE TO BETTER FITNESS	1849707	Class 16: magazine column in the physical fitness field
	4490678	Class 41: Publication of a general interest magazine on the Internet; Providing information regarding entertainers and entertainment events and photography information