

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332978

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First-Citizens Bank & Trust Company		02/23/2015	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	First Citizens Bancshares, Inc.		
Street Address:	4300 SIX FORKS ROAD		
City:	Raleigh		
State/Country:	NORTH CAROLINA		
Postal Code:	27609		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2955338	WE'RE ON IT.	
CORRESPONDENCE DATA			
Fax Number:	2526725477		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	252-672-5400		
Email:	trademarks@wardandsmith.com		
Correspondent Name:	Ward and Smith, P.A.		
Address Line 1:	1001 College Court		
Address Line 2:	Post Office Box 867		
Address Line 4:	New Bern, NORTH CAROLINA 28563-0867		
ATTORNEY DOCKET NUMBER:	730098-12443		
NAME OF SUBMITTER:	Angela P. Doughty		
SIGNATURE:	/apd/		
DATE SIGNED:	02/23/2015		
Total Attachments: 1			
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OP \$40.00 2955338

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, First-Citizens Bank & Trust Company (hereinafter "Assignor") a corporation duly organized and existing under the laws of the State of North Carolina and having its principal office and place of business in Raleigh, North Carolina, is the owner of the U.S. Trademark Registration Number 2,955,338 for the mark WE'RE ON IT ("Trademark"); and

WHEREAS, First Citizens BancShares, Inc., a corporation duly organized and existing under the laws of the State of Delaware and having its principal office and place of business in Raleigh, North Carolina (hereinafter "Assignee"), is desirous of acquiring the interest therein.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, by these presents does sell, assign, and transfer unto Assignee, its successors, assigns, and legal representatives, all right, title and interest in and to said Trademark, together with the goodwill symbolized by said Trademark and the registration thereof, and together with the right to sue and recover for past misappropriations, infringements, dilution or any other violations of any proprietary or other right in and to the Trademark.

Executed this 23rd day of February, 2015.

FIRST-CITIZENS BANK & TRUST COMPANY

By: *Barry P. Harris, IV*
Name: Barry P. Harris, IV
Title: Executive Vice President

WAKE COUNTY, NORTH CAROLINA

I, Jane H. Torgersen, a Notary Public in and for said County and State, do hereby certify that Barry P. Harris, IV personally came before me this day and acknowledged that he is the Executive Vice President of FIRST-CITIZENS BANK & TRUST COMPANY, a corporation, and that he, as Executive Vice President being authorized to do so, executed the foregoing on behalf of the corporation.

Date

02/23/2015

(Official Seal)



ND: 4817-3574-5315

Jane H. Torgersen
Signature of Notary Public

My commission expires: 11-20-2017