

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333008

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DEI Headquarters, Inc.		02/26/2014	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	BOOM MOVEMENT, LLC		
Street Address:	One Viper Way		
Internal Address:	Attention: Legal Department		
City:	Vista		
State/Country:	CALIFORNIA		
Postal Code:	92081		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4411774	READY FOR ANYTHING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(760) 599-1398		
Email:	christie.biggs@soundunited.com		
Correspondent Name:	Crystal Biggs		
Address Line 1:	One Viper Way		
Address Line 2:	Attention: Legal Department		
Address Line 4:	Vista, CALIFORNIA 92081		
NAME OF SUBMITTER:	Crystal Biggs		
SIGNATURE:	//CRYSTAL BIGGS//		
DATE SIGNED:	02/23/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This UNITED STATES OF AMERICA TRADEMARK ASSIGNMENT (this Assignment") is dated as of February 26, 2014 by and between DEI Headquarters, Inc. (the "Assignor"), a Florida corporation with its principal offices located at 1 Viper Way, Vista, CA 92081 United States of America and BOOM Movement, LLC, a Delaware limited liability company with an address of 1 Viper Way, Vista, CA 92081 (the "Assignee"), in favor of Assignee.

WHEREAS, Assignor is the owner of the United States trademark registration set forth on Schedule A annexed hereto ("the Mark(s)").

WHEREAS it is the intention of the parties that Assignor desires to assign to Assignee the Assignor's right, title and interest, all together, in and to the Mark.

WHEREAS, Assignor and Assignee desire to confirm such assignment pursuant to this Assignment;

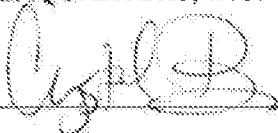
NOW THEREFORE; for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor does hereby assign, transfer and deliver to Assignee the entire right, title and interest of Assignor, if any, and in and to the Mark, including all common law rights connected therewith, together with the goodwill associated therewith.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks to record Assignee as the owner of the Mark and to issue to Assignee, in lieu of Assignor, in accordance with this instrument, all future certificates, notices and any other documents bearing on the Mark.

This instrument shall inure to the benefit of Assignee and its successor and assigns and shall be binding upon Assignor and its successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Assignment on the date first above written.


DEI HEADQUARTERS, INC.

By: 

Print Name: Crystal L. Biggs

Title: Secretary and Corporate Counsel

BOOM MOVEMENT, LLC

By: 

Print Name: Crystal L. Biggs

Title: Secretary and Corporate Counsel

SCHEDULE A

Trademark

Registration Number

1. Ready For Anything

4411774