

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333022

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/02/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MBS Insight, Inc.		12/02/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	e-Dialog, Inc.		
Street Address:	2065 Hamilton Avenue		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95125		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2274981	KLONDIKE	
CORRESPONDENCE DATA			
Fax Number:	6504634199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6504634000		
Email:	pam.rolph@hoganlovells.com		
Correspondent Name:	James R. Cady - Hogan Lovells US LLP		
Address Line 1:	4085 Campbell Avenue, Suite 100		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
ATTORNEY DOCKET NUMBER:	041711.000102		
NAME OF SUBMITTER:	James R. Cady		
SIGNATURE:	/JRCady/		
DATE SIGNED:	02/23/2015		
Total Attachments: 3			
source=MBS Insight into e-Dialog_DE Merger#page1.tif			
source=MBS Insight into e-Dialog_DE Merger#page2.tif			
source=MBS Insight into e-Dialog_DE Merger#page3.tif			

CH \$40.00 2274981

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"MBS INSIGHT, INC.", A DELAWARE CORPORATION,
WITH AND INTO "E-DIALOG, INC." UNDER THE NAME OF "E-DIALOG, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE SECOND DAY OF DECEMBER, A.D. 2013, AT 2:34 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

3132088 8100M

131363969

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0948700

DATE: 12-05-13

TRADEMARK
REEL: 005464 FRAME: 0966

**CERTIFICATE OF MERGER
Merging
MBS INSIGHT, INC.
WITH AND INTO
E-DIALOG, INC.**

Pursuant to Section 251 of the General Corporation Law of
the State of Delaware

Pursuant to the provisions of Section 251 of the General Corporation Law of the State of Delaware (the "DGCL"), e-Dialog, Inc., a Delaware corporation ("e-Dialog"), hereby certifies the following information relating to the merger (the "Merger") of MBS Insight, Inc., a Delaware corporation ("MBS"), with and into e-Dialog:

FIRST: The names and states of incorporation of the constituent corporations in the Merger are:

<u>Name</u>	<u>State of Incorporation</u>
e-Dialog, Inc.	Delaware
MBS Insight, Inc.	Delaware

SECOND: The Agreement and Plan of Merger setting forth the terms and conditions of the Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with Section 251 of the DGCL.

THIRD: The name of the corporation surviving the Merger (the "Surviving Corporation") is e-Dialog, Inc.

FOURTH: The Amended and Restated Certificate of Incorporation of e-Dialog, Inc., as in effect immediately prior to the Merger, shall constitute the Certificate of Incorporation of the Surviving Corporation.

FIFTH: That an executed copy of the Merger Agreement is on file at 2065 Hamilton Avenue, San Jose, CA 95125, which is the principal place of business of the Surviving Corporation.

SIXTH: That a copy of the Merger Agreement will be furnished by the Surviving Corporation, on request and without cost, to any stockholder of any constituent corporation.

SEVENTH: That the Merger shall become effective upon the filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, e-Dialog, Inc. has caused this Certificate of Merger to be executed by its duly authorized officer on this 2nd day of December 2013.

e-Dialog, Inc.



Name: Paul D. Cataldo

Title: General Counsel and Secretary