## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM333199

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Friends Are By Your Side, Inc.		02/19/2015	CORPORATION: NEW JERSEY

### **RECEIVING PARTY DATA**

Name:	Martino Cartier Enterprises LLC	
Street Address:	40 Country Club Road	
City:	Turnersville	
State/Country:	NEW JERSEY	
Postal Code:	08012	
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	86293170	WIGS AND WISHES BY MARTINO CARTIER

#### CORRESPONDENCE DATA

Fax Number: 2122925391

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2122925390

mail@ipcounselors.com Email: Epstein Drangel LLP **Correspondent Name:** 

Address Line 1: 60 East 42nd Street, Suite 2410 Address Line 4: New York, NEW YORK 10165

ATTORNEY DOCKET NUMBER:	3622-501
NAME OF SUBMITTER:	Robert L. Epstein
SIGNATURE:	/Robert L. Epstein/
DATE SIGNED:	02/25/2015

**Total Attachments: 1** 

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# TRADEMARK ASSIGNMENT

WHEREAS, FRIENDS ARE BY YOUR SIDE, INC., a New Jersey corporation, having an address of 304 Hurffville Crosskeys Road, Sewell, NEW JERSEY 08080 (hereinafter the 'ASSIGNOR') is the owner of the trademark WIGS AND WISHES BY MARTINO CARTIER, the application therefor, U.S. Application Ser. No. 86/293,170, and the goodwill of the business symbolized thereby:

AND WHEREAS, MARTINO CARTIER ENTERPRISES LLC, a New Jersey limited liability company, having an address of 40 Country Club Road, Turnersville, NEW JERSEY 08012 (bereinafter the 'ASSIGNEE') is desirous of acquiring all rights, title and interest in and to the trademark WIGS AND WISHES BY MARTINO CARTIER, the application therefor, U.S. Application Ser. No. 86/293,170, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does, hereby assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to the trademark WIGS AND WISHES BY MARTINO CARTIER, the application therefor, u.S. Application Ser. No. 86/293,170, and the goodwill of the business symbolized thereby:

AND ASSIGNOR also assigns and transfers to ASSIGNEE, any and all causes of action, claims, demands or other rights occasioned from or because of any and all past infringement of any of the trademark WIGS AND WISHES BY MARTINO CARTIER;

AND ASSIGNOR further agrees that upon request, it will execute any and all documents necessary to vest all rights, title and interest in and to the trademark WIGS AND WISHES BY MARTINO CARTIER, and the application therefor, U.S. Application Ser. No. 86/293,170.

FRIENDS ARE BY YOUR SIDE, INC.

Dated: 2/19/15 B

r: <u>IVLHALI</u> Print Name:

Title: (E)

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RECORDED: 02/25/2015