

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333301

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rory W Fuerst		02/25/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Fuerst Group, Inc.		
Street Address:	550 Santa Cruz Avenue		
City:	Menlo Park		
State/Country:	CALIFORNIA		
Postal Code:	94025		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1354212	ROFU	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(323) 620-1773		
Email:	cathleen.calkins@fuerstgroup.com		
Correspondent Name:	Cathleen Calkins		
Address Line 1:	515 NW 13th Avenue		
Address Line 4:	Portland, OREGON 97209		
ATTORNEY DOCKET NUMBER:	ROFU ASSIGNMENT		
NAME OF SUBMITTER:	Timothy Naylor		
SIGNATURE:	/Timothy Naylor/		
DATE SIGNED:	02/25/2015		
Total Attachments: 2			
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OP \$40.00 1354212

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of 02, 25, 2015, by and between Rory W. Fuerst, a United States Citizen (the "Assignor") and Fuerst Group, Inc., a Delaware corporation (the "Assignee").

WHEREAS, Assignor is the registered owner of ROFU DEISGN (Reg. No. 1,354,212) registered with the United States Patent and Trademark Office on August 13, 1985 (the "Mark").

WHEREAS, Assignor wishes to assign ownership of the Mark to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Assignor hereby irrevocably conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in and to the Marks, together with:

- 1) the goodwill of the business connected with the use of, and symbolized by, the Marks;
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks;
- 3) all rights of any kind of the Assignor with respect to the Marks provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; and
- 4) all rights to sue and claims for damage, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, violation, misuse, breach, default or misappropriation of the Marks.

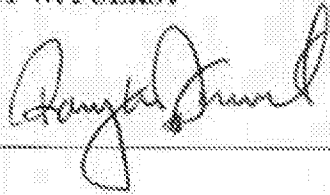
The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Marks and their related property. The Assignor authorizes any governmental officials to record this Assignment upon request of the Assignee. This Assignment shall be construed in accordance with and governed by the laws of the State of California.

[Signature page follows]

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment Agreement, as of the day and year first above written.

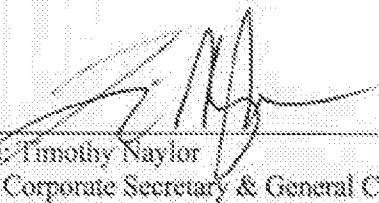
Assignor:

RORY W. FUERST

By: 

Assignee:

FUERST GROUP, INC.

By: 
Name: Timothy Naylor
Title: Corporate Secretary & General Counsel