

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM333330

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GMCR Canada Group L.P.		09/30/2012	LIMITED PARTNERSHIP: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GMCR Canada Holding Inc.		
<b>Street Address:</b>	3700 Jean Rivard Street		
<b>City:</b>	Montreal		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	H1Z 4J1		
<b>Entity Type:</b>	CORPORATION: CANADA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4099332	BRULERIE ST. DENIS	
<b>Registration Number:</b>	3623009	JAVANATION	
<b>Registration Number:</b>	4085302	MASTER ROASTER SINCE 1919	
<b>Registration Number:</b>	3577866	ORIENT EXPRESS	
<b>Registration Number:</b>	2942349	VAN HOUTTE	
<b>Registration Number:</b>	4159818	VAN HOUTTE	
<b>Registration Number:</b>	2865411	VAN HOUTTE CAFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8024882411		
<b>Email:</b>	trademarks@keurig.com		
<b>Correspondent Name:</b>	Amy L. Brosius		
<b>Address Line 1:</b>	33 Coffee Lane		
<b>Address Line 2:</b>	Keurig Green Mountain, Inc.		
<b>Address Line 4:</b>	Waterbury, VERMONT 05676		
<b>ATTORNEY DOCKET NUMBER:</b>	GMCR CA ASSIGN		
<b>DOMESTIC REPRESENTATIVE</b>			

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<b>Name:</b>	Amy L. Brosius
<b>Address Line 1:</b>	33 Coffee Lane
<b>Address Line 2:</b>	Keurig Green Mountain, Inc.
<b>Address Line 4:</b>	Waterbury, VERMONT 05676
<b>NAME OF SUBMITTER:</b>	Nick May, Sr. Trademark Paralegal
<b>SIGNATURE:</b>	/Nick May/
<b>DATE SIGNED:</b>	02/26/2015
<b>Total Attachments: 1</b> source=GMCR CANADA US Assignment#page1.tif	

## Trademark Assignment

**WHEREAS**, GMCR Canada Group L.P., a limited partnership duly constituted under the laws of Canada, with its principal place of business at 3700 Jean Rivard Street, Montreal, Quebec, H1Z 4J1 ("Assignor"), has adopted, owns and uses the following trademarks for which Assignor owns the following federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods and/or services identified therein (the "Marks"):

<u>Trademark</u>	<u>Application No.</u>	<u>Registration No.</u>
BRULERIE ST.DENIS	77/589,932	4,099,332
JAVANATION (& Design)	77/626,884	3,623,009
MASTER ROASTER SINCE 1919	85/015,582	4,085,302
ORIENT EXPRESS	78/525,209	3,577,866
VAN HOUTTE	76/157,699	2,942,349
VAN HOUTTE (& Design)	85/099,022	4,159,818
VAN HOUTTE CAFE (& Design)	76/222,329	2,865,411

**WHEREAS**, GMCR Canada Holding Inc., a corporation duly constituted under the laws of Canada, with its principal place of business at 3700 Jean Rivard Street, Montreal, Quebec, H1Z 4J1 ("Assignee"), desires to acquire the Marks and the above-referenced registrations thereof;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof. This assignment also includes the right to oppose any conflicting application or registration and the right to take action and claim damages/profits for past, present or future infringement/encroachment relating to the assigned rights.

This assignment confirms an agreement entered into by and between the parties on September 30, 2012.

GMCR Canada Group L.P.  
Per:

  
Name: Jean-Olivier Boucher  
Title: VP, General Counsel

GMCR Canada Holding Inc.  
Per:

  
Name: Jean-Olivier Boucher  
Title: VP, General Counsel