

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333333

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SANTA CRUZ BICYCLES, INC.		02/03/2015	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Red Star Holdings, LLC		
Street Address:	12340 Saratoga-Sunnyvale road		
City:	Saratoga		
State/Country:	CALIFORNIA		
Postal Code:	95070		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85533209	MAVERICK	
CORRESPONDENCE DATA			
Fax Number:	8314597561		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	831.459.7560		
Email:	rob@santacruzbicycles.com		
Correspondent Name:	Rob Roskopp		
Address Line 1:	12340 Saratoga-sunnyvale road		
Address Line 4:	Saratoga, CALIFORNIA 95070		
ATTORNEY DOCKET NUMBER:	SCB MAVERICK TM ASSIGN.		
NAME OF SUBMITTER:	Rob Roskopp		
SIGNATURE:	/Rob Roskopp/		
DATE SIGNED:	02/26/2015		
Total Attachments: 2			
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CH \$40.00 85533209

BILL OF SALE AND ASSIGNMENT OF ASSETS

THIS BILL OF SALE AND ASSIGNMENT OF ASSETS ("Bill of Sale") is made and entered into effective as of February 3, 2015 ("Effective Date") by and between **SANTA CRUZ BICYCLES, INC.**, a California corporation ("Assignor"), and **RED STAR HOLDINGS, LLC**, a California limited liability company ("Assignee").

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, effective as of the Effective Date, Assignor hereby sells, transfers, assigns, conveys and delivers to Assignee, all of Assignor's right, title and interest in and to all of the assets described on Exhibit A hereto (collectively, the "Assigned Assets"). Assignee hereby accepts such sale, transfer, assignment, conveyance and delivery, and agrees to assume and keep and perform all obligations with respect to the Assigned Assets.

Assignor shall execute, acknowledge, and deliver any further assignments, conveyances, and other assurances, documents, and instruments of transfer reasonably requested by Assignee, and will take any other action, as may reasonably be requested by Assignee for the purpose of selling, transferring, assigning, conveying, and confirming to Assignee, or reducing to possession, any and all Contributed Assets sold, transferred, assigned, conveyed and delivered.

This Bill of Sale may be executed in counterparts, each of which will be deemed an original and all of which will be considered one and the same instrument.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Bill of Sale to be signed and delivered as of the Effective Date first written above.

SANTA CRUZ BICYCLES, INC., a California corporation

By: [Signature]
Name: Rob Rostkamp
Title: CEO

RED STAR HOLDINGS, LLC, a California limited liability company

By: [Signature]
Name: Rob Rostkamp
Title: President
[Signature]
Laura Bates
Vice President

EXHIBIT A
TO
BILL OF SALE AND ASSIGNMENT OF ASSETS

ASSIGNED ASSETS

1. Assigned Patents: Worldwide patent and applications:

Country	Patent No.	Filing Date	Title	Issue date
USA	6,450,321	Feb 11, 2000	Suspension system for a vehicle	Sept 17, 2002
USA	6,854,753	Aug 20, 2002	Suspension system for a vehicle	Feb 15, 2005

Any continuance, re-issue or extension of the above patents

2. Designs, 3D models and drawings for the Maverick Monolink rear suspension, Maverick DUC32 front fork, SC32 front fork and any associated or future intellectual property rights for same shall be included in this agreement.

3. Graphic designs, and trademark rights to the Maverick sub-brands of "MONOLINK", "MONO-LINK", "ML7", "ML8", "DUC32", "SC32", "DURANCE", "MATIC", and the Maverick head badge

4. Assigned Trademark: US Trademark "Maverick" having Serial Number 85533209 filed February 3, 2012, together with any continuance, re-issue, or extension.

5. The website "Maverickbike.com", including without limitation the domain name, URL, and all content.

6. One (1) Carbon DUC32 Front Suspension Fork

7. All existing inventory of Maverick ML8 and Durance bicycle frames (all with shock).

BND OF EXHIBIT A