

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333345

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ilona, Inc.		02/24/2015	CORPORATION:
RECEIVING PARTY DATA			
Name:	BRANDABLE, LLC		
Street Address:	3201 East Second Avenue, Suite 300		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80206		
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4400450	VIBE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rmakari@ilona.com		
Correspondent Name:	Robert Makari		
Address Line 1:	3201 E. 2nd Avenue		
Address Line 4:	Denver, COLORADO 80206		
ATTORNEY DOCKET NUMBER:	2974-59		
NAME OF SUBMITTER:	Sabrina C Stavish		
SIGNATURE:	/Sabrina C Stavish/		
DATE SIGNED:	02/26/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This is an Assignment by ILONA, INC., a Colorado corporation, ("ASSIGNOR") having an address of 3201 East Second Avenue, Suite 300, Denver, Colorado 80206, to BRANDABLE, LLC, a Colorado limited liability corporation, ("ASSIGNEE") having an address of 3201 East Second Avenue, Suite 300, Denver, Colorado 80206, effective February 16, 2015.

WHEREAS, ASSIGNOR is the owner of rights in the trademark "VIBE" and the trademark applications and registrations listed on the attached Exhibit A;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and certain other good and valuable consideration paid to ASSIGNOR the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby grant, transfer, assign and convey their entire right, title and interest in and to the trademark "VIBE" and all associated goodwill of the business and the right to sue for past infringement, and all trademark applications and registrations therefore, including any of the trademark applications and registrations listed on Exhibit A.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be duly executed on its behalf as provided for below.

Date: February 24, 2015

By: 

Name: Robert Makari

Title: CEO

EXHIBIT A

Mark	Registration No.
VIBE	U.S. Registration No. 4,400,450
VIBE	Canadian Registration No. TMA778,678