# CH \$65.00 46527

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM333395

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |  |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |  |

#### **CONVEYING PARTY DATA**

| Name                 | Formerly | Execution Date | Entity Type           |
|----------------------|----------|----------------|-----------------------|
| RELATEDMATTERS, INC. |          | 02/25/2015     | CORPORATION: DELAWARE |

#### **RECEIVING PARTY DATA**

| Name:           | Ceridian HCM, Inc.          |  |
|-----------------|-----------------------------|--|
| Street Address: | 3311 East Old Shakopee Road |  |
| City:           | Minneapolis                 |  |
| State/Country:  | MINNESOTA                   |  |
| Postal Code:    | 55425                       |  |
| Entity Type:    | CORPORATION: DELAWARE       |  |

## **PROPERTY NUMBERS Total: 2**

| Property Type        | Number  | Word Mark      |
|----------------------|---------|----------------|
| Registration Number: | 4652703 | RELATEDMATTERS |
| Registration Number: | 4652705 | TEAMRELATE     |

## **CORRESPONDENCE DATA**

**Fax Number:** 6126077100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 612-607-7325

**Email:** bgrahn@oppenheimer.com

Correspondent Name: Barbara J. Grahn
Address Line 1: 222 South Ninth Street

Address Line 2: Suite 2000

Address Line 4: Minneapolis, MINNESOTA 55402

| ATTORNEY DOCKET NUMBER: | 000001-000001 |
|-------------------------|---------------|
| NAME OF SUBMITTER:      | Barbara Grahn |
| SIGNATURE:              | /bjg/         |
| DATE SIGNED:            | 02/26/2015    |

#### **Total Attachments: 3**

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> TRADEMARK REEL: 005467 FRAME: 0094

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#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "<u>Assignment</u>") is made and entered into as of February 25, 2015 (the "<u>Effective Date</u>"), by and between relatedmatters, inc., a Delaware corporation ("<u>Assignor</u>"), and Ceridian HCM, Inc., a Delaware corporation ("<u>Assignee</u>").

- A. Assignor, Assignee, Ted Malley and Jon Harris are parties to that certain Asset Purchase Agreement dated as of the date hereof (the "Asset Purchase Agreement").
- B. In connection with the transactions contemplated by the Asset Purchase Agreement, Assignor agreed to sell, assign, transfer, convey and deliver to Assignee all of Assignor's right, title and interest in and to all Marks included in the Purchased Assets (the "Assigned Marks"), including the Marks set forth on Schedule A hereto. Capitalized terms used in this Assignment but not otherwise defined herein shall have the meanings ascribed to such terms in the Asset Purchase Agreement.

Accordingly, in consideration of the mutual promises, covenants and agreements herein contained, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assignment. Assignor does hereby sell, assign, transfer, convey and deliver to Assignee, and Assignee hereby purchases and receives from Assignor, all of Assignor's right, title and interest in and to the Assigned Marks, including all goodwill of the Business in connection with which the Assigned Marks are used and all registrations and applications therefor, as well as all tangible and electronic embodiments of the Assigned Marks, and all rights to institute or maintain any proceeding or other action to protect the Assigned Marks or recover damages for any past or present infringement thereof. For any Assigned Mark that is currently the subject of an intent-to-use application, Assignor confirms that the Purchased Assets include the portion of the Business with which that Assigned Mark is to be used and that Assignor will not use that Assigned Mark. Assignor agrees, without further compensation, to take such action and execute such additional documents as Assignee may request to evidence and perfect this Assignment.
- 2. <u>No Effect on Asset Purchase Agreement</u>. Assignor and Assignee hereby acknowledge and agree that neither the representations and warranties nor the rights, remedies and obligations of any party under the Asset Purchase Agreement will be deemed enlarged, limited, modified or altered in any way by this Assignment. To the extent that any conflict exists between any of the terms of this Assignment and the Asset Purchase Agreement, the terms of the Asset Purchase Agreement will prevail.
- 3. <u>Governing Law</u>. This Assignment will be governed by and construed in accordance with the internal laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).
- 4. <u>Counterparts</u>. This Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together will be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission will be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed as of the date first written above by their respective officers thereunto duly authorized.

### ASSIGNOR:

RELATEDMATTERS, INC.

Name: 700 Horris

Title: President

ASSIGNEE:

CERIDIAN HCM, INC.

Name: Dave MacKay

Title: President

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# SCHEDULE A

# **ASSIGNED MARKS**

| MARK           | JURISDICTION  | SERIAL<br>NO./REG.<br>NO. | FILING<br>DATE/REG.<br>DATE | RECORD OWNER         |
|----------------|---------------|---------------------------|-----------------------------|----------------------|
| RELATEDMATTERS | United States | 4,652,703                 | Dec. 9, 2014                | relatedmatters, inc. |
| TEAMRELATE     | United States | 4,652,705                 | Dec. 9, 2014                | relatedmatters, inc. |

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**RECORDED: 02/26/2015** 

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