

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333406

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TDBB Holdings, LLC		02/01/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Todobebe, LLC		
Street Address:	2425 Olympic Boulevard		
Internal Address:	Suite 6000 West		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4023227	MÁS CON MENOS	
Registration Number:	4628954	TODOFAMILIA	
Registration Number:	3943501	¡VIVA LA MAMÁ!	
Registration Number:	3078888	TODOBEBE	
Registration Number:	3167408	TODOBEBE	
Registration Number:	2927950	TODOBEBE	
Registration Number:	3588646	VIVA LA FAMILIA	
Registration Number:	3491814	VIVA LA FAMILIA	
Registration Number:	4086998	ALL THINGS BABY	
CORRESPONDENCE DATA			
Fax Number:	2125939175		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-980-0120		
Email:	pto@fkks.com		
Correspondent Name:	Frankfurt Kurnit Klein & Selz PC		
Address Line 1:	488 Madison Avenue		
Address Line 2:	Attn.: Trademark Department		

OP \$240.00 4023227

Address Line 4:	New York, NEW YORK 10022
ATTORNEY DOCKET NUMBER:	016646.0200
NAME OF SUBMITTER:	Matthew Bart
SIGNATURE:	/Matthew Bart/
DATE SIGNED:	02/26/2015
Total Attachments: 2 source=TODOBEBE LLC DECC#page1.tif source=TODOBEBE LLC DECC#page2.tif	

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TDBB HOLDINGS, LLC", CHANGING ITS NAME FROM "TDBB HOLDINGS, LLC" TO "TODOBEBE, LLC", FILED IN THIS OFFICE ON THE FIRST DAY OF FEBRUARY, A.D. 2013, AT 2:06 O'CLOCK P.M.

5264018 8100

150273597



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 2153058

DATE: 02-26-15

TRADEMARK
REEL: 005467 FRAME: 0167

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:06 PM 02/01/2013
FILED 02:06 PM 02/01/2013
SRV 130122130 - 5264018 FILE

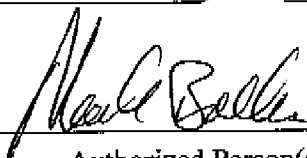
STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: TDBB Holdings, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is
Todobebe, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 1st day of February, A.D. 2013.

By: 
Authorized Person(s)

Name: Mark A. Boelke
Print or Type