

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM332890

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BEEF MARKETING GROUP COOP, INC.		02/17/2015	CORPORATION: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PROGRESSIVE BEEF, LLC		
<b>Street Address:</b>	2006 Broadway		
<b>City:</b>	Great Bend		
<b>State/Country:</b>	KANSAS		
<b>Postal Code:</b>	67530		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3055854	PROGRESSIVE BEEF	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9135494646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9135494700		
<b>Email:</b>	ekdkdocket@kcpatentlaw.com		
<b>Correspondent Name:</b>	Ginnie C. Derousseau		
<b>Address Line 1:</b>	8900 State Line Rd, Suite 500		
<b>Address Line 4:</b>	Leawood, KANSAS 66206		
<b>ATTORNEY DOCKET NUMBER:</b>	734.001		
<b>NAME OF SUBMITTER:</b>	Ginnie C. Derousseau		
<b>SIGNATURE:</b>	/Ginnie C. Derousseau/		
<b>DATE SIGNED:</b>	02/23/2015		
<b>Total Attachments: 2</b>			
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OP \$40.00 3055854

ASSIGNMENT

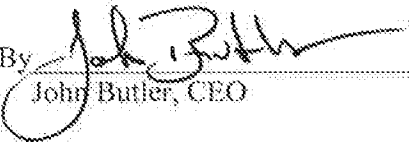
WHEREAS, BEEF MARKETING GROUP COOP, INC., a Missouri corporation, of 222 Southwind Place, Manhattan, Kansas 66503, is the owner of a service mark registered in the United States Patent and Trademark Office, PROGRESSIVE BEEF, Registration No. 3,055,854, issued January 31, 2006; and

WHEREAS, PROGRESSIVE BEEF, LLC, an Arizona corporation, having its principal place of business at 2006 Broadway, Great Bend, Kansas 67530 is desirous of acquiring said mark and the registration thereof;

THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BEEF MARKETING GROUP COOP, INC. does hereby assign unto said PROGRESSIVE BEEF, LLC, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

DATED this 17 day of February, 2015.

BEEF MARKETING GROUP COOP, INC.

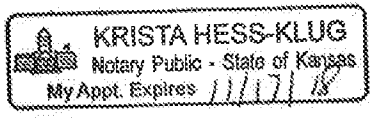
By   
John Butler, CEO

STATE OF Kansas )  
COUNTY OF Riley ) ss.

On this 9<sup>th</sup> day of February, 2015, before me personally appeared John Butler the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation with authority to do so.

Krista Hess-Klug  
Notary Public

SEAL



My Commission Expires:  
11/17/18