

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333492

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|-----------------------------------|-------------------------------------|--------------------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| SHOPZILLA, INC. | | 09/09/2014 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | CONNEXITY, INC. | | |
| Street Address: | 12200 WEST OLYMPIC BLVD., SUITE 300 | | |
| City: | LOS ANGELES | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90064 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 27 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4304798 | AISLE A | |
| Registration Number: | 4305357 | | |
| Registration Number: | 4305356 | AISLE A POWERED BY INTENT | |
| Registration Number: | 4177274 | AUDIENCE DISCOVERY | |
| Registration Number: | 3894815 | BE SO | |
| Registration Number: | 3894816 | BESO | |
| Registration Number: | 3896354 | BESO | |
| Registration Number: | 3894817 | BESO SHOP IT ALL | |
| Registration Number: | 3894818 | BESO SHOP IT ALL | |
| Registration Number: | 2109142 | BIZRATE | |
| Registration Number: | 3926645 | | |
| Registration Number: | 3926644 | BIZRATE | |
| Registration Number: | 2503740 | BIZRATE.COM | |
| Registration Number: | 4018652 | BIZRATE CIRCLE OF EXCELLENCE | |
| Registration Number: | 3470894 | BIZRATE.COM CUSTOMER CERTIFIED | |
| Registration Number: | 4051578 | CONNEXITY | |
| Registration Number: | 3489481 | DISCOVERY MADE SIMPLE | |
| Registration Number: | 3466274 | | |
| Registration Number: | 4251137 | INSTABUY | |

CH \$690.00 4304798

| Property Type | Number | Word Mark |
|----------------------|---------|------------------------|
| Registration Number: | 3687687 | LOW PRICE SHOPPER |
| Registration Number: | 4305355 | POWERED BY INTENT |
| Registration Number: | 3597888 | RAISE YOUR SHOPPING IQ |
| Registration Number: | 3255925 | RETREVO |
| Registration Number: | 3020506 | |
| Registration Number: | 3119435 | SHOPZILLA |
| Registration Number: | 4071477 | TADA |
| Registration Number: | 3996654 | TADA |

CORRESPONDENCE DATA

Fax Number: 3059615812
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 3055790558
Email: chius@gtlaw.com
Correspondent Name: Sandy Chiu, Esq.
Address Line 1: 333 S.E. 2nd Avenue, Suite 4400
Address Line 4: Miami, FLORIDA 33131

| | |
|-------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | 144156.010800 |
| NAME OF SUBMITTER: | Sandy Chiu |
| SIGNATURE: | /Sandy Chiu/ |
| DATE SIGNED: | 02/27/2015 |

Total Attachments: 1
source=Certificate of amendment - Connexity#page1.tif

NOTED

1995246

CERTIFICATE OF AMENDMENT
OF ARTICLES OF INCORPORATION

FILED *TWD*
Secretary of State *RM*
State of California

SEP 11 2014

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The undersigned certify that:

1. They are the President and CEO and the Secretary and General Counsel, respectively, of Shopzilla, Inc., a California corporation (the "Corporation").
2. Article I of the Articles of Incorporation of this Corporation is amended to read as follows:

The name of the Corporation is Connexity, Inc. (the "Corporation").

3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors.
4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the Corporation is 100 shares. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Date: 9/9, 2014

By *W.G.*
Name: William G. Glass
Title: President and CEO

By *B.A.H.*
Name: Blythe A. Holden
Title: Secretary and General Counsel