

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM333519

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BROADMARGINS LIMITED		02/09/2015	Limited company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LOVECRAFTS COLLECTIVE LIMITED		
<b>Street Address:</b>	6th Floor Corinthian House, 279 Tottenham Court Road		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	W1T 7RJ		
<b>Entity Type:</b>	Limited company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86383177	LOVE KNITTING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3125548015		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-554-8000		
<b>Email:</b>	jmarvel@pattishall.com		
<b>Correspondent Name:</b>	Janet A. Marvel		
<b>Address Line 1:</b>	200 South Wacker Drive, Suite 2900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	00283-7-8		
<b>NAME OF SUBMITTER:</b>	Janet Marvel		
<b>SIGNATURE:</b>	/Janet Marvel/		
<b>DATE SIGNED:</b>	02/27/2015		
<b>Total Attachments: 1</b>			
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CH \$40.00 86383177



**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company Number **7193527**

The Registrar of Companies for England and Wales hereby certifies that  
under the Companies Act 2006:

**BROADMARGINS LIMITED**

a company incorporated as private limited by shares; having its registered  
office situated in England and Wales; has changed its name to:

**LOVECRAFTS COLLECTIVE LIMITED**

Given at Companies House on **9th February 2015**

