TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM333552

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Selectica Sourcing Inc.		02/18/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Selectica, Inc.
Street Address:	2121 S. El Camino Real
Internal Address:	10th Floor
City:	San Mateo
State/Country:	CALIFORNIA
Postal Code:	94403
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3876708	SMARTSUPPLIER
Registration Number:	3648950	SMARTOPTIMIZATION
Registration Number:	3420681	SMARTANALYTICS
Registration Number:	3356270	SMARTSOURCE
Registration Number:	2927890	IASTA
Registration Number:	3693607	SMARTSOURCE SRM
Registration Number:	3693608	SMARTCONTRACTS

CORRESPONDENCE DATA

Fax Number: 3172371000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 317-237-1089

tmindy@faegrebd.com,louis.perry@faegrebd.com Email:

Louis T. Perry **Correspondent Name:**

300 N. Meridian Street Address Line 1:

Address Line 2: **Suite 2700**

Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	SELECTICA, INC. TM ASSIGN
NAME OF SUBMITTER:	Louis T. Perry

TRADEMARK **REEL: 005468 FRAME: 0193** 900317133

SIGNATURE:	/Louis T. Perry/
DATE SIGNED:	02/27/2015
Total Attachments: 2	
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source=Selectica, Inc TM Assignment#page2.tif	

TRADEMARK
REEL: 005468 FRAME: 0194

TRADEMARK ASSIGNMENT

WHEREAS, Selectica Sourcing Inc., a Delaware corporation with a principal place of business located at 12800 N. Meridian St., Suite 425, Carmel, Indiana 46032 ("Assignor") is the owner of and has adopted, used, registered or applied for the trademarks set forth in the attached Exhibit A (collectively referred to as the "Trademarks");

WHEREAS, Selectica, Inc., a Delaware corporation with a principal place of business located at 2121 S. El Camino Real, 10th Floor, San Mateo, California 94403 ("Assignee") is desirous of acquiring the Trademarks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to Trademarks together with the goodwill of the business symbolized by said Trademarks, including the right to sue and recover for all past, present, and future damages.

Signed this 18th day of February, 2015

SELECTICA SOURCING, INC.

Position Title: _ CHIEF

PERMORMANCE OFFICERY

EXHIBIT A

Serial Number	Reg. Number	Word Mark
85/006,470	3,876,708	SMARTSUPPLIER
78/953,400	3,648,950	SMARTOPTIMIZATION
78/953,385	3,420,681	SMARTANALYTICS
78/895,600	3,356,270	SMARTSOURCE
78/343,474	2,927,890	IASTA
77/481,426	3,693,607	SMARTSOURCE SRM
77/481,435	3,693,608	SMARTCONTRACTS

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