

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333556

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Penny Hunt		02/23/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	True Blue: Navy Families Benefactors, Inc.		
Street Address:	403 S. Mill View Way		
City:	Ponte Vedra Beach		
State/Country:	FLORIDA		
Postal Code:	32082		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4396752	TRUE BLUE COMMUNITY	
CORRESPONDENCE DATA			
Fax Number:	9042857994		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9043558888		
Email:	hatter@woodatter.com		
Correspondent Name:	Helen S. Atter		
Address Line 1:	814 A1A North, Suite 202		
Address Line 4:	Ponte Vedra Beach, FLORIDA 32082		
NAME OF SUBMITTER:	Helen S. Atter		
SIGNATURE:	/Helen S. Atter/		
DATE SIGNED:	02/27/2015		
Total Attachments: 3			
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OP \$40.00 4396752

Trademark Assignment of Registered Trademark

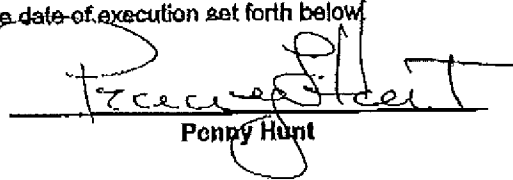
WHEREAS, Penny Hunt, an individual, with her principal place of business at located at 11 Reynolds Drive, Trenton, South Carolina, USA, 29847 ("Assignor"), has adopted, owns and is using the Mark TRUE BLUE COMMUNITY ("the Mark") in connection with the following goods and/or services:

IC 035. US 100 101 102 G&S: Promoting public awareness of the need for support of military youth and families; charitable services, namely, organizing and developing projects that provide opportunities for military youth and families; charitable services, namely coordination of monetary and non-monetary contributions to charities and non-profits supporting military families and youth; promoting public awareness of the need for community action to support military youth and families; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 4386752, registered on September 3, 2013; and

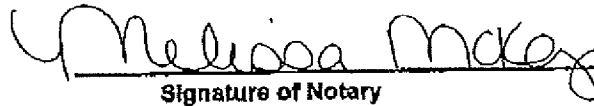
WHEREAS, TRUE BLUE: NAVY FAMILIES BENEFACTORS, INC, a Florida Non Profit Corporation, with its principal place of business at 403 South Mill View Way, Ponte Vedra beach, Florida USA 32082 ("Assignee"), desires to utilize the Mark in connection with its charitable purposes and secure an assignment of the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof, which transfer shall be effective as of the date of execution set forth below.


Penny Hunt

STATE OF SC)
COUNTY OF Edgefield)

The foregoing instrument was executed and acknowledged before me this 23 day of February, 2016, by Penny Hunt, who presented SCDL # 003299910 as identification.


Signature of Notary

(Seal)

My Commission Expires September 30, 2024

Agreement Regarding Assignment of Trademark

This Agreement Regarding Assignment of Trademark ("Agreement") is made and entered into by and between Penny Hunt, whose principal place of business is 11 Reynolds Drive, Trenton, South Carolina 29847 ("Assignor") and True Blue: Navy Families Benefactors, Inc., with its principal business address at 403 South Mill View Way, Ponte Vedra Beach, Florida 32082 ("Assignee") regarding the transfer of rights in Assignor's registered Trademark as set forth below:

WHEREAS, Assignor has adopted, owns and is using the **TRUE BLUE COMMUNITY** ("the Mark") in connection with the following goods and/or services:

IC 035. US 100 101 102 G&S: Promoting public awareness of the need for support of military youth and families; charitable services, namely, organizing and developing projects that provide opportunities for military youth and families; charitable services, namely coordination of monetary and non-monetary contributions to charities and non-profits supporting military families and youth; promoting public awareness of the need for community action to support military youth and families; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 4398752, registered on September 3, 2013; and

WHEREAS, Assignee desires to acquire the Mark and the above-referenced Registration;

NOW THEREFORE in consideration of the mutual obligations set forth below, the receipt and sufficiency of which is hereby acknowledged, the undersigned agree as follows:

1.0 Good and Valuable Consideration to Assignor. Assignor, having secured and utilized the Mark in connection with her charitable work, has determined that Assignee could support and provide expanded efforts on behalf of Military youth and families (for example, expanding the geographic service area, providing services and supporting beneficial projects on Military Bases and in surrounding military communities) and providing support to raise public awareness and support for military youth and families generally. Accordingly, Assignor has deemed it appropriate to assign her rights in the registered Mark (including the goodwill symbolized by the Mark) to Assignee, for good and valuable consideration including payment of Four Hundred Seventy Five Dollars (\$475) and Assignee's continued and expanded efforts on behalf of

military youth and families and Assignee's use of the Mark in connection with such services. Assignor acknowledges and agrees that the foregoing provides sufficient consideration for the transfer of the Mark to Assignee. Such assignment shall be effective as of the date that this Agreement is executed by both Assignor and Assignee as set forth below.

2.0 Miscellaneous. This Agreement shall be governed by and construed in accordance with the laws of the State of Florida. The parties acknowledge and agree to execute any instruments or documents that are or that become necessary to effect the Assignment of Trademark set forth herein. This Agreement constitutes the entire agreement between the parties and supercedes any prior or oral understandings or written or oral agreements between the parties with regard to the subject matter of this Agreement. In the event of a dispute between the parties with regard to this Agreement, the prevailing party shall be entitled to reasonable attorneys' fees and costs incurred in the enforcement of this Agreement. If any provision of this Agreement shall for any reason be held invalid, illegal or unenforceable in any respect, such invalidity, illegality or unenforceability shall not affect any other provision of this Agreement, and this Agreement shall be construed as if the invalid, illegal or unenforceable provision had never been contained in the Agreement.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement effective as of the 23 day of February, 2015.

"Assignor"

Penny Hunt

Penny Hunt

Date: Feb. 23, 2015

"Assignee"

True Blue: Navy Families Benefactors, Inc.

By: Sharon A. Ellis

Date: FEB 20, 2015

Printed Name: SHARON A. ELLIS

Corporate Title: BOARD CHAIR + CEO