

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333586

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MediMedia USA, Inc.		02/27/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MMMM/CHC Holding LLC		
Street Address:	780 Township Line Road		
City:	Yardley		
State/Country:	PENNSYLVANIA		
Postal Code:	19067		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3859431	MEDIMEDIA	
CORRESPONDENCE DATA			
Fax Number:	8009144240		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6142803303		
Email:	michael.violet@wolterskluwer.com		
Correspondent Name:	Michael Violet		
Address Line 1:	4400 Easton Commons Way		
Address Line 2:	Suite 125		
Address Line 4:	Columbus, OHIO 43219		
NAME OF SUBMITTER:	Elaine Carrera		
SIGNATURE:	/Elaine Carrera/		
DATE SIGNED:	02/27/2015		
Total Attachments: 7			
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TRADEMARK AND DOMAIN NAME ASSIGNMENT AGREEMENT

This Trademark and Domain Name Assignment Agreement (the "Assignment") is made February 27, 2015 (the "Effective Date") by MediMedia USA, Inc., a Delaware corporation (the "Seller"), in favor of MMMM/CHC Holding LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, the Seller owns rights in and to the MEDIMEDIA mark (together with all associated logos used in connection therewith, the "Mark"), including the trademark registrations and applications for the Mark as set forth on Exhibit A attached hereto (collectively, the "Assigned Marks"), and is the registrant of the domain name registrations set forth on Exhibit B attached hereto (the "Assigned Domain Names"); and

WHEREAS, ICON Holdings ("Buyer"), an affiliate of Assignee, and the Seller are parties to that certain Securities Purchase Agreement, dated as of the Effective Date (the "Purchase Agreement"), in connection with which the Seller has agreed to enter into this Assignment to transfer the Assigned Marks and the Assigned Domain Names to the Assignee;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. The Seller hereby sells, conveys, transfers, and assigns to the Assignee all of the Seller's worldwide right, title, and interest in and to the Assigned Marks and the Assigned Domain Names, free and clear of any and all liens, encumbrances or any other rights of any third party in and to the Assigned Marks and Assigned Domain Names, together with:

a) the goodwill of the business in connection with which the Assigned Marks and the Assigned Domain Names is used by the Seller (and/or its affiliates) immediately prior to the Effective Date;

b) all proceeds, income, royalties, and damages hereafter due or payable to the Seller with respect to the Assigned Marks and Assigned Domain Names, including without limitation, damages and payments for past, present or future infringements, dilutions, violations and misappropriations of the Assigned Marks and the Assigned Domain Names; and

c) all rights to sue and recover for past, present and future infringement, dilution, violation or misappropriation of the Assigned Marks and Assigned Domain Names.

2. The Seller shall promptly deliver to the Assignee all original files, documents, certificates and information held by or on behalf of the Seller relating to the Assigned Marks and Assigned Domain Names.

3. The Seller shall promptly initiate and complete the transfer of the Assigned Domain Names to the Assignee with the applicable domain name registrar, except that Seller's obligations under this Section 3 shall be limited to taking commercially reasonable efforts with respect to any Assigned Domain Name that is not used in or not material to the conduct of the Pharma Business (as defined in the Purchase Agreement).


4. The Seller agrees to promptly execute all documents and assist in all other actions necessary to perfect, register, and record the rights of the Assignee to the Assigned Marks and Assigned Domain Names as the Assignee may reasonably request.

Except as expressly provided in the Purchase Agreement, no express or implied representations, warranties, conditions, or covenants are made or provided by the Seller hereunder.


[signature page follows]

IN WITNESS WHEREOF, the Seller has executed this Assignment by its authorized representative as of the Effective Date.

MEDIMEDIA USA, INC.

By: 
Name: Michael Burnett
Its: CEO

MMMM/CHC HOLDING, LLC

By: 
Name: Diarmaid Cunningham
Title: Secretary and Vice President

[Signature Page to Assignment Agreement]

TRADEMARK
REEL: 005468 FRAME: 0536

EXHIBIT A

<u>Mark</u>	<u>Status</u>	<u>Jurisdiction</u>	<u>App/Reg. No.</u> <u>App/Reg. Date</u>
MEDIMEDIA	Registered	U.S. Federal	3859431 12-OCT-2010

EXHIBIT B

<u>Domain Name</u>	<u>Exp. Date</u>
chc-europe.eu	18-Feb-2015
pubshub.com	29-Jun-2017
pubshub.net	29-Jun-2017
pubshub.org	29-Jun-2017
chcgroupit.com	17-May-2016
chcshare.net	13-Jun-2016
cpsshare.net	30-Aug-2016
managedcarestrategicsolutions.com	16-Jan-2017
npsposters.com	19-Jan-2016
thegpsg.com	16-Jan-2017
managedcaremag.com	22-Jan-2017
managedmarkets.com	19-May-2016
pharmscope.com	25-Mar-2017
ptcommunity.com	20-May-2017
formkit.com	12-Mar-2016
ptjournal.com	14-Sep-2015
pharmscope.com	25-Mar-2017
medicaldirectorsforum.com	20-May-2015
reimbursementconnect.com	09-Jul-2016