

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333615

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Agrium U.S. Inc.		06/26/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Loveland Products, Inc.		
Street Address:	3005 Rocky Mountain Avenue		
City:	Loveland		
State/Country:	COLORADO		
Postal Code:	80538		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1620691	N-PHURIC	
Registration Number:	2043626	N-PHURIC	
CORRESPONDENCE DATA			
Fax Number:	3036073600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-607-3500		
Email:	tmdnvr@faegrebd.com		
Correspondent Name:	Natalie Hanlon Leh		
Address Line 1:	1700 Lincoln Street		
Address Line 2:	3200 Wells Fargo Center		
Address Line 4:	Denver, COLORADO 80203-4532		
ATTORNEY DOCKET NUMBER:	419661.541		
NAME OF SUBMITTER:	Natalie Hanlon Leh		
SIGNATURE:	/Natalie Hanlon Leh/		
DATE SIGNED:	02/27/2015		
Total Attachments: 2			
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OP \$65.00 1620691

ASSIGNMENT OF TRADEMARK

WHEREAS AGRIMUM U.S. INC. ("Assignee"), whose principal office or place of business is Suite 1700, 4582 South Ulster Street, Denver, CO, 80237, has agreed to transfer to LOVELAND PRODUCTS, INC., ("Assignor"), whose principal office or place of business is 3005 Rocky Mountain Avenue, Loveland, CO, 80538, the trademarks in the attached Schedule "A" and all goodwill and reputation attached thereto and all rights in any matured cause of action related thereto in the United States and throughout the World (all of which is hereinafter called the "Trademark"); and

WHEREAS Assignee, is desirous of acquiring all right, title and interest in and to the said Trademark, all goodwill and reputation attached thereto and all rights in any matured cause of action related thereto;

NOW THEREFORE in consideration of an Agreement between the Assignor and Assignee, and other good and valuable consideration, Assignor hereby sells, assigns, transfers and sets over unto the said Assignee, the entire and exclusive right, title and interest in and to said Trademark, including, without limitation, all goodwill and reputation attached or related thereto and any matured cause of action related to said Trademark.

EXECUTED in the City of Calgary, in the Province of Alberta, this 26th day of June, 2012.

AGRIUM U.S. INC.

Per: 

RON WILKINSON
DIRECTOR

Schedule "A"

Trademarks

Registration No.

N-PHURIC DESIGN
N-PHURIC

1,620,691
2,043,626