

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333635

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Erin P Murphy		02/25/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Coastal Clothing Inc.		
Street Address:	15572 Graham St.		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92649		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	86367497	HAIKU	
Serial Number:	85954736	COASTAL	
Serial Number:	85954732	COASTAL	
Serial Number:	85876745	COASTAL	
Registration Number:	4647508	CSTL	
Serial Number:	85876733	COASTAL	
Registration Number:	4465724	CSTL COASTAL	
Registration Number:	4465723	CSTL	
Registration Number:	3201743	CRIMSON	
Registration Number:	3111897	COASTAL	
Registration Number:	2890189	COASTAL	
Registration Number:	3776684	COASTAL	
CORRESPONDENCE DATA			
Fax Number:	3104253428		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3104253428		
Email:	evan@bviplaw.com		
Correspondent Name:	Evan Anderson		
Address Line 1:	7616 Dunfield Ave.		

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Address Line 4:	Los Angeles, CALIFORNIA 90045
NAME OF SUBMITTER:	Evan Anderson
SIGNATURE:	/evananderson/
DATE SIGNED:	02/28/2015
Total Attachments: 1 source=Scan#page1.tif	

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF TRADEMARK**

WHEREAS Erin Murphy, a United States Citizen, with a principal place of business at 15572 Graham St., Huntington Beach, CA 92649 ("Assignor"), is the owner of the United States Trademark Registration Applications and Trademark Registrations listed below;

MARK	SERIAL / REGISTRATION NUMBER	FILING / REGISTRATION DATE
HAIKU	Ser. No. 86367497	Filed: 8/15/2014
COASTAL (Class 025 Word Mark)	Ser. No. 85954736	Filed: 10/29/2013
COASTAL (Class 025 Word Mark)	Ser. No. 85954732	Filed: 10/29/2013
COASTAL (Class 018 Word Mark)	Ser. No. 85876745	Filed: 3/14/2013
CSTL (Design Mark Class 025)	Reg. No. 4647508	Registered: 12/2/2014
COASTAL (Word Mark Class 009)	Ser. No. 85876733	Filed: 3/14/2013
CSTL COASTAL (Class 025 Word Mark)	Reg. No. 4465724	Registered: 1/14/2014
CSTL (Class 025 Word Mark)	Reg. No. 4465723	Registered: 1/14/2014
CRIMSON (Class 025 Word Mark)	Reg. No. 3201743	Registered: 1/23/2007
COASTAL (Class 025 Word Mark)	Reg. No. 3111897	Registered: 7/6/2006
COASTAL (Class 025 Word Mark)	Reg. No. 2890189	Registered: 9/28/2004
COASTAL (Class 025 Word Mark)	Reg. No. 3776684	Registered: 4/10/2010

WHEREAS Coastal, Inc., a California Corporation, with a principal place of business at 15572 Graham St., Huntington Beach, CA 92649 ("Assignee"), is desirous of acquiring all right, title and interest in and to said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, does hereby sell, assign and transfer to Assignee, its successors and assigns, all right, title and interest in and to said trademark registration and any renewals thereof, together with all good will symbolized by and associated with the business conducted under said trademark and any part thereof, and all income, royalties, damages and payments now or hereafter due or payable in respect thereto, and in and to all causes of action, either in law or in equity, for past, present, or future infringement based on such trademark, and in and to all rights corresponding to the foregoing throughout the world. Assignor further agrees to execute all papers and to perform such acts as necessary to secure the rights herein assigned.

Erin Murphy, Owner
Assignor

Signature: 15/ ERIN MURPHY

Date: 2/24/15