2/25/2015 Assignment

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Travel Daily News, Inc.		02/11/2015	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Discovery Communications, LLC	
Street Address:	One Discovery Place	
City:	Silver Spring	
State/Country:	MARYLAND	
Postal Code:	20910	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4682851	NAKED AFTER DARK
Registration Number:	4682849	RIVAL SURVIVAL

CORRESPONDENCE DATA

Fax Number:

2028576395

Phone:

2028576000

Email:

tmdocket@arentfox.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if

provided; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name:

Anthony V. Lupo; Arent Fox LLP

Address Line 1: Address Line 4:

1717 K Street, NW Washington, D.C. 20006-5344

NAME OF SUBMITTER:

James J. Mercurio

Signature:

/jamesjmercurio/

file: #/C: #/Users/farrahn/AppData/Local/Microsoft/Windows/Temporary %20 Internet %20 Files/Content. Outlook/X0684ZE0/EASTM332141.html #/Users/Farrahn/AppData/Local/Microsoft/Windows/Temporary %20 Files/Content. Outlook/X0684ZE0/EASTM332141.html #/Users/Farrahn/AppData/Local/Microsoft/Windows/Temporary %20 Files/Content. Outlook/X0684ZE0/EASTM332141.html #/Users/Farrahn/AppData/Local/Microsoft/Windows/Farrahn/AppData/Parrahn/AppData/Parrahn/AppData/Parrahn/AppData/Parrahn/AppData/Parrahn/AppData/Parrahn/AppData/Parrahn/AppData/Parrahn/App

2/25/2015 Assignment

Date: 02/13/2015

Total Attachments: 2
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source=Executed Trademark Assignment - NAKED AFTER DARK and RIVAL SURVIVAL#page2.tif

RECEIPT INFORMATION

ETAS ID: Receipt Date: TM332141 02/13/2015

Fee Amount:

\$65

ASSIGNMENT

WHEREAS, Travel Daily News, Inc., a Delaware corporation, having an address of 1717 K Street, NW, Washington, District of Columbia 20036-5342 ("Assignor"), is the owner of all right, title, and interest in, under, and to the U.S. trademark registrations listed in the attached Schedule A (the "Trademarks");

WHEREAS, Discovery Communications, LLC, a Delaware limited liability company, having an address of One Discovery Place, Silver Spring, Maryland 20910 ("Assignee"), desires to acquire all right, title, and interest in and to the Trademarks;

WHEREAS, the parties desire to transfer all right, title, and interest in and to the Trademarks, and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and sets over to Assignee, all right, title, and interest in and to the Trademarks, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past infringement thereof, the same to be held and enjoyed by Assignee, its successors, assigns, and other legal representatives.

TRAVEL DAILY NEWS, INC.

By:	41-22-
Name:	Stephanie Marks
Title:	SUP, Conjunt Scritary
Date:	2/11/15

SCHEDULE A

Mark	Registration No
NAKED AFTER DARK	4682851
RIVAL SURVIVAL	4682849

2

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RECORDED: 02/13/2015

TRADEMARK REEL: 005468 FRAME: 0949