

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM333674

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Newrise Corp.		12/15/2014	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	j2 Cloud Services, Inc.		
<b>Street Address:</b>	6922 Hollywood Blvd., Suite 500		
<b>City:</b>	Hollywood		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90028		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3688486	UNITYFAX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027568087		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-756-8000		
<b>Email:</b>	rkim@mwe.com, bmorgan@mwe.com, washington_ip_docket@mwe.com, hpmorrison@mwe.com		
<b>Correspondent Name:</b>	Richard Y. Kim		
<b>Address Line 1:</b>	500 North Capitol Street, NW		
<b>Address Line 2:</b>	McDermott Will & Emery LLP		
<b>Address Line 4:</b>	Washington, D.C. 20001		
<b>ATTORNEY DOCKET NUMBER:</b>	085600-0388		
<b>NAME OF SUBMITTER:</b>	Richard Y. Kim		
<b>SIGNATURE:</b>	/Richard Y. Kim/		
<b>DATE SIGNED:</b>	03/02/2015		
<b>Total Attachments: 3</b>			
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### Assignment of Intellectual Property Assets

This ASSIGNMENT OF INTELLECTUAL PROPERTY ASSETS (“**Assignment**”) is made as of the December 15, 2014, from Newrise Corp., a Florida corporation (“**Assignor**”), to j2 Cloud Services, Inc., a Delaware corporation (“**Assignee**”). Terms not specifically defined herein shall have the meaning ascribed to them in the Asset Purchase Agreement of even date herewith by and among Buyer, Seller and the Owners (the “**Agreement**”).

#### RECITALS

WHEREAS, pursuant to the Agreement, Assignor has agreed to sell to Assignee and Assignee has agreed to buy from Assignor the Assets, including without limitation the Intellectual Property Assets. Pursuant to the Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such Intellectual Property Assets.

WHEREAS, in accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all worldwide right, title and interest in, to and under Assignor’s registered and unregistered domestic and foreign Intellectual Property Assets listed on Schedule A annexed hereto and incorporated herein by reference.

NOW, THEREFORE, Assignor, for and in exchange for the payment of the purchase price set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all worldwide right, title and interest in, to and under the Intellectual Property Assets, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Intellectual Property Asset, whether arising prior to or subsequent to the date of this Assignment of Intellectual Property Assets, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Intellectual Property Assets not been made. The Assignor warrants that the use or other exploitation of the Intellectual Property Assets by or with the permission of the Assignee will not infringe the rights of any person and indemnifies the Assignee against any claim, action, damage, loss, liability, cost, charge, expense, outgoing or payment which the Assignee pays, suffers, incurs or is liable for arising out of a breach of this warranty.

The Assignor warrants that it has obtained or will on request obtain from all authors and holders of moral rights in the Intellectual Property Assets genuine and irrevocable consents to the Assignee adapting, altering or varying the Intellectual Property Assets in any manner and using, reproducing or applying the Intellectual Property Assets for any purpose, without any further reference, or attribution of authorship, to the Assignor. Such consents must extend to the Assignee’s licensees and successors in title and any other person authorized by the Assignee or by such a licensee or successor in title in respect of the Intellectual Property Assets.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Intellectual Property Assets shall be governed by and construed in accordance with the laws of the State of California, without giving effect to the principles of conflicts of laws thereof.

EXECUTION COPY

**IN WITNESS WHEREOF**, Assignor has caused its duly authorized officer to execute and deliver this Assignment of Intellectual Property Assets as of the date first above written.

**Newrise Corp.**

By: 

Name: Bill Robbins

Title: President

**TRADEMARK**

**REEL: 005469 FRAME: 0031**

Schedule A

Intellectual Property Assets

**Trademarks**

<b>Trademark</b>	<b>Country</b>	<b>Registration Number</b>	<b>Filing Date</b>	<b>Registration Date</b>
UNITYFAX	US	3688486	October 31, 2008	September 29, 2009

**Domain Names**

<b>Domain</b>	<b>Expiration Date</b>	<b>Authorization Code</b>
UnityFax.com	06/18/2015	
HiberTel.com	01/03/2015	
FaxOrama.com	11/06/2015	
FaxReseller.com	04/04/2015	

\*Intellectual Property Assets includes all source code associated with above domains.