

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333688

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 06/01/2008 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Howard's Snacks, LLC | | 06/20/2014 | LIMITED LIABILITY COMPANY: CONNECTICUT |
| RECEIVING PARTY DATA | | | |
| Name: | N.A.C. Corp. | | |
| Street Address: | 235 Commercial Avenue | | |
| City: | Palisades Park | | |
| State/Country: | NEW JERSEY | | |
| Postal Code: | 07650 | | |
| Entity Type: | CORPORATION: NEW JERSEY | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3765874 | MI PEPITO | |
| Registration Number: | 3494472 | MI PEPITO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9736224444 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 973-848-8308 | | |
| Email: | dpopovic@mccarter.com | | |
| Correspondent Name: | Michael R. Friscia | | |
| Address Line 1: | Four Gateway Center, 100 Mulberry Street | | |
| Address Line 4: | Newark, NEW JERSEY 07102 | | |
| ATTORNEY DOCKET NUMBER: | 116657/3 (MRF-3445) | | |
| NAME OF SUBMITTER: | Michael R. Friscia | | |
| SIGNATURE: | /Michael R. Friscia/ | | |
| DATE SIGNED: | 03/02/2015 | | |
| Total Attachments: 2 | | | |
| source=Assignment of MI PEPITO marks#page1.tif | | | |
| source=Assignment of MI PEPITO marks#page2.tif | | | |

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Appendix C

ASSIGNMENT OF TRADEMARKS AND GOODWILL

This Assignment is made by and between Howard's Snacks, LLC, a limited liability company organized and existing under the laws of the State of Connecticut, whose principal place of business is located at 6 Hamden Park Drive, Hamden, CT 06517 ("Assignor") and N.A.C. Corp. a corporation organized and existing under the laws of New Jersey, which has a place of business at 235 Commercial Ave., Palisades Park, NJ 07650 ("Assignee").

WHEREAS, Assignor was assigned certain rights in and to the trademarks and trademark registrations listed and/or described on Exhibit A attached hereto and made a part hereof, and all of the goodwill associated therewith (the "Marks"); and

WHEREAS, Assignor has agreed to assign the Marks to Assignee.

NOW THEREFORE, for the sum of ten dollars (\$10.00), and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, grant and convey to Assignee, nunc pro tunc as of June 1, 2008, all worldwide right, title and interest in the Marks, and all trademark applications and issued registrations with respect to same, as well as the goodwill related to the Marks, all common law rights therein, and the right to sue for past infringement of the Marks. Assignor will execute any and all further documents necessary to transfer to Assignee title in and to the Marks.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment on the day and year written below.

ASSIGNOR

HOWARD'S SNACKS, LLC

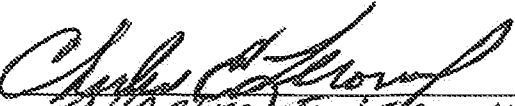
By: 
Name: CHARLES E. LEROUX
Title: MEMBER
Date: JUNE 20, 2014

Exhibit A
Schedule of Marks in U.S.

| <u>MARK</u> | <u>REGISTRATION NO.</u> | <u>REGISTRATION DATE</u> |
|----------------------|-------------------------|--------------------------|
| MI PEPITO (Stylized) | 3,765,874 | Mar. 30, 2010 |
| MI PEPITO | 3,494,472 | Sept. 2, 2008 |

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