

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333691

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	LICENSE		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Fernando Ignacio Michel Velasco		01/19/2015	INDIVIDUAL: MEXICO
RECEIVING PARTY DATA			
Name:	Mr. Pablo Ignacio Michel Ontiveros		
Street Address:	Andres Quintana Roo No. 1611		
City:	Guadalupana, Guadalajara		
State/Country:	MEXICO		
Postal Code:	44260		
Entity Type:	INDIVIDUAL: MEXICO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3992127	S SALVER	
Registration Number:	1201281	S	
Registration Number:	1198928	SALVER	
CORRESPONDENCE DATA			
Fax Number:	4122022445		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4126422023		
Email:	legal@aailawfirm.com		
Correspondent Name:	Andrew D. Glasgow, Esquire		
Address Line 1:	527 Court Place		
Address Line 2:	Cambridge Building		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
NAME OF SUBMITTER:	Andrew D. Glasgow, Esquire		
SIGNATURE:	/Andrew D. Glasgow/		
DATE SIGNED:	03/02/2015		
Total Attachments: 2			
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TRADEMARK LICENSE AGREEMENT

THIS TRADEMARK LICENSE AGREEMENT is by and between **MR. FERNANDO IGNACIO MICHEL VELASCO** (the "Licensor") and **MR. PABLO IGNACIO MICHEL ONTIVEROS** as (the "Licensee").

PARTIES:

1. The undersigned **MR. FERNANDO IGNACIO MICHEL VELASCO**, a Mexican Individual, having his address at Quintana Roo No. 1552, Guadalupana, Guadalajara, Mexico, Zip Code 44260, who declares owns the following trademarks in United States of America:

US REGISTRATI ON NO.	TRADEMARK NAME	LOGO	CLASS	DATE OF THE CERTIFICATE
3992127	S SALVER		28	July 12, 2011
1201281	S		28	July 13, 1982
1198928	SALVER		28	June 22, 1982

These Trademarks will be named all together as the TRADEMARKS.

2. **MR. PABLO IGNACIO MICHEL ONTIVEROS** a Mexican Individual, having his address at Andrés Quintana Roo No. 1611, Guadalupana, Guadalajara, Mexico, Zip Code 44260, involved in commerce as a manufacture and dealer of different products in Mexico and abroad.

HEREBY THE PARTIES UNDERTAKE THE FOLLOWING AGREEMENTS:

1. The LICENSOR grants to the LISENSEE the empowering to use the TRADEMARKS in United States of America with respect the goods protected under each US registration Number.
2. The parties agree that license of the TM will be valid for a period of 20 years from the date of the signature of this agreement. The parties agree that any of them could revoke this agreement as pleasure.
3. The LICENSOR will not receive from the LISENSEE as a consideration for this agreement any amount. The LICENSOR could agree with the LISENSEE at any time any amount of consideration under this agreement.

4. The parties agree that this agreement shall be exclusively.

EXECUTED and DELIVERED by Assignor to have effect from and after the date of the present Assignment.

Signature: 
MR. FERNANDO IGNACIO MICHEL VELASCO (the "Licensor")

Signature: 
MR. PABLO IGNACIO MICHEL ONTIVEROS (the "Licensee").

Guadalajara, México; January 19, 2015