

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333705

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/17/2014

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mindbody, Inc.		12/17/2014	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Mindbody, Inc.
Street Address:	4051 Broad Street
City:	San Luis Obispo
State/Country:	CALIFORNIA
Postal Code:	93401
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	3387526	MINDBODY
Registration Number:	3873251	MINDBODY
Registration Number:	3873607	
Registration Number:	4066087	SAASI
Registration Number:	4066088	SAASI POWERED BY MINDBODY
Registration Number:	4593985	POWERED BY MINDBODY
Registration Number:	4589910	MINDBODY CONNECT
Serial Number:	86054886	MINDBODY EXCHANGE
Registration Number:	4587428	MINDBODY EXPRESS
Serial Number:	86054896	MINDBODY CONNECT
Serial Number:	86106580	
Serial Number:	86487746	MINDBODY CONNECT WORKPLACE
Serial Number:	86515305	MINDBODY CONNECT

CORRESPONDENCE DATA

Fax Number: 6509385200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (650) 988-8500

CH \$340.00 3387526

Email: trademarks@fenwick.com
Correspondent Name: Erin E. Giacoppo
Address Line 1: 801 California Street
Address Line 2: Silicon Valley Center
Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER: 31719.00072-4780

NAME OF SUBMITTER: Erin E. Giacoppo

SIGNATURE: /Erin E. Giacoppo/

DATE SIGNED: 03/02/2015

Total Attachments: 3

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CONFIRMATION OF TRADEMARK ASSIGNMENT

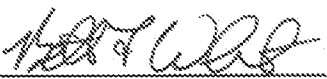
This Confirmation of Trademark Assignment ("*Assignment*") is entered into by and between Mindbody, Inc. a California corporation, ("*Mindbody California*") and Mindbody, Inc. a Delaware corporation ("*Mindbody Delaware*"), hereinafter "the parties."

WHEREAS, pursuant to a certain Agreement and Plan of Merger of Mindbody, Inc. a Delaware Corporation and Mindbody, Inc., a California Corporation approved by the Mindbody California Board of Directors on December 17, 2014 (the "*Merger Agreement*"), all rights and interests to intellectual property rights, including without limitation all rights, title and interest in and to the Mindbody CA trademark applications and registrations, set forth in Schedule A attached hereto, were assigned from Mindbody California to Mindbody Delaware.

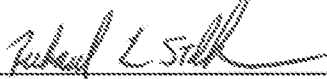
NOW THEREFORE, this will confirm that pursuant to the Merger Agreement for good and valuable consideration, receipt of which is hereby acknowledged, Mindbody California has assigned unto Mindbody Delaware all of Mindbody California's rights, title and interest throughout the world in and to said trademarks, together with the goodwill of the business symbolized by said trademarks, and any and all applications and registrations thereof, including, without limitation, all claims that it might have, at law or in equity, by reason of past, present or future infringement in the said trademarks, and that portion of the business which is ongoing and existing to which the trademarks pertain.

IN WITNESS WHEREOF, the parties have caused this Assignment to be made as of the effective date of the Merger Agreement referenced above.

MINDBODY, INC. CA Corp.

By: 
Name: **Brett White**
Title: **Chief Financial Officer**
Date: 2/27/15
Address: 4051 Broad Street
San Luis Obispo, CA 93401

MINDBODY, INC. DE Corp.

By: 
Name: **Richard L. Stollmeyer**
Title: **Chief Executive Officer, President**
Date: 2/27/15
Address: 4051 Broad Street
San Luis Obispo, CA 93401

Schedule A

Trademark	Class	Country	App Date	App #	Reg Date	Reg #	Status
MINDBODY	42	United States	16-Nov-2006	77045181	26-Feb-2008	3387526	Registered
MINDBODY (and design)	42	United States	31-Mar-2010	85002921	9-Nov-2010	3873251	Registered
MINDBODY Logo	42	United States	25-May-2010	85047537	9-Nov-2010	3873607	Registered
SAASI	42	United States	18-Jan-2011	85219688	6-Dec-2011	4066087	Registered
SAASI POWERED BY MINDBODY (and design)	42	United States	18-Jan-2011	85219728	6-Dec-2011	4066088	Registered
POWERED BY MINDBODY	42	United States	29-May-2013	85944646	26-Aug-2014	4593985	Registered
MINDBODY CONNECT	42	United States	10-Jun-2013	85955738	19-Aug-2014	4589910	Registered
MINDBODY EXCHANGE	35; 42	United States	3-Sep-2013	86054886			Published
MINDBODY EXPRESS	42	United States	3-Sep-2013	86054891	19-Aug-2014	4587428	Registered
MINDBODY CONNECT	35; 42	United States	3-Sep-2013	86054896			Published
RIBBON Logo	35; 42	United States	31-Oct-2013	86106580			Published
MINDBODY CONNECT WORKPLACE	09; 35; 42; 44	United States	22-Dec-2014	86487746			Pending
MINDBODY CONNECT	09	United States	27-Jan-2015	86515305			Pending
MINDBODY (and design)	42	WIPO – Madrid Agreement/P rotocol (Australia, European Union, Japan, Turkey)	29-Sep-2010	A0021462	29-Sep-2010	IR 1056930	Registered - Intl Reg

Trademark	Class	Country	App Date	App #	Reg Date	Reg #	Status
MINDBODY Logo	42	WIPO -- Madrid Agreement/P rotocol (Australia, European Union, Japan, Turkey)	17-Nov-2010	A0022169	17-Nov- 2010	IR 1060501	Registered - Intl Reg
MINDBODY (and design)	42	Brazil	30-Sep-2010	903004968	8-Apr- 2014	903004968	Registered
MINDBODY Logo	42	Brazil	23-Nov-2010	903152690	22-Apr- 2014	903152690	Registered
MINDBODY (and design)	CS	Canada	30-Sep-2010	1497916	17-Jul- 2012	TMA828225	Registered
MINDBODY Logo	CG	Canada	18-Nov-2010	1504293	17-Jul- 2012	TMA828226	Registered
MINDBODY REACH	09; 35; 42	European Union	9-Dec-2014	013540182			Published
MINDBODY (and design)	42	India	30-Sep-2010	2031168			Pending
MINDBODY Logo	42	India	24-Nov-2010	2058299			Pending