

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334244

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900316917

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Santa Clara, Inc.		01/15/2015	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Nicaragua American Cigar, S.A.
Street Address:	Apartados Postal #64
Internal Address:	Barrio del Rosario
City:	Esteli
State/Country:	NICARAGUA
Entity Type:	CORPORATION: NICARAGUA

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2260584	DA VINCI
Registration Number:	2277699	DA VINCI CIGARS
Registration Number:	2277693	DA VINCI GINEVRA DE BENCI
Registration Number:	2277684	DA VINCI LEONARDO
Registration Number:	2277700	DA VINCI MADONNA
Registration Number:	2277692	DA VINCI MONALISA
Registration Number:	2277701	DA VINCI RENAISSANCE
Registration Number:	3058878	MEDAL OF HONOR
Registration Number:	3198304	MEDAL OF HONOR
Registration Number:	1059527	MOCHA
Registration Number:	4112903	SHANE
Registration Number:	2082340	VILLAR Y VILLAR

CORRESPONDENCE DATA

Fax Number: 9146836956

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 914 949-2700

Email: tbailey@bpslaw.com

TRADEMARK

Correspondent Name: Thomas G.Bailey, Jr.
Address Line 1: One North Lexington Avenue
Address Line 2: Bleakley Platt & Schmidt, LLP
Address Line 4: White Plains, NEW YORK 10601

DOMESTIC REPRESENTATIVE

Name: Thomas G.Bailey, Jr.
Address Line 1: One North Lexington Avenue
Address Line 2: Bleakley Platt & Schmidt, LLP
Address Line 4: White Plains, NEW YORK 10601

NAME OF SUBMITTER:	Thomas G. Bailey, Jr.
SIGNATURE:	/Thomas G. Bailey, Jr./
DATE SIGNED:	03/06/2015

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Santa Clara, Inc., is a North Carolina corporation with principal offices located at 2589 Eric Lane, Burlington, North Carolina 27215.

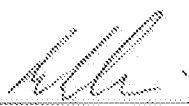
WHEREAS, Santa Clara, Inc. (hereinafter referred to as "ASSIGNOR") is the owner of the registered trademarks listed on Schedule A, along with the goodwill of the business in connection with which said trademarks are used and which is symbolized by said trademarks;

WHEREAS, Nicaragua American Cigar, S.A. is a Nicaraguan corporation with principal offices located at Apartados Postal #64, Donde Fue Colectivo Luisa Amanda Espinosa, Barrio del Rosario, Esteli, Nicaragua, Central America (hereinafter referred to as "ASSIGNEE"), and is desirous of acquiring the aforesaid trademarks, rights and goodwill.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by said ASSIGNOR, said ASSIGNOR by these presents sells, transfers, conveys and assigns unto said ASSIGNEE, the entire right, title and interest in and to the trademarks listed on Schedule A, together with all rights to recover for past misuse or infringement of said trademarks and the goodwill of the business in connection with which said trademarks are used and which is symbolized by said trademarks. Further, Assignor agrees to cooperate fully with Assignee in filing and perfecting the assignment of each of said trademarks.

Santa Clara, Inc.

By: _____


Rob Norris
Chief Executive Officer

Dated: January 1, 2015

Assignment of Trademarks

Santa Clara, Inc.
to
NACSA

<u>Registered Trademark</u>	<u>Registration No.</u>	<u>Country</u>
DA VINCI	2260584	U.S.
DA VINCI CIGARS	2277699	U.S.
DA VINCI GINEVRA DE BENCI	2277693	U.S.
DA VINCI LEONARDO	2277684	U.S.
DA VINCI MADONNA	2277700	U.S.
DA VINCI MONALISA	2277692	U.S.
DA VINCI RENAISSANCE	2277701	U.S.
MEDAL OF HONOR (word)	3058878	U.S.
MEDAL OF HONOR (design)	3198304	U.S.
MOCHA	1059527	U.S.
SHANE	4112903	U.S.
VILLAR y VILLAR	2082340	U.S.