

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333804

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/19/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
K & S Liquors, Inc.		03/02/2015	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Buy Rite, Inc.		
Doing Business As:	Crown Liquors		
Street Address:	5346 Pike Plaza Rd.		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46254		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4010733	CROWN LIQUORS SINCE 1989	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-631-4011		
Email:	jsinder@crowliquors.net		
Correspondent Name:	Jonathan S. Sinder		
Address Line 1:	5346 Pike Plaza Rd.		
Address Line 4:	Indianapolis, INDIANA 46254		
NAME OF SUBMITTER:	Jonathan S. Sinder		
SIGNATURE:	/Jon Sinder/		
DATE SIGNED:	03/02/2015		
Total Attachments: 1			
source=Trademark Assignment from K&S Liquors, Inc. to Buy Rite, Inc. (signed by David)#page1.tif			

OP \$40.00 4010733

TRADEMARK ASSIGNMENT

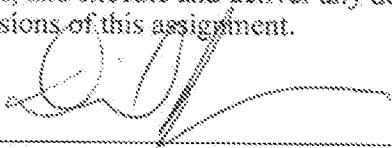
Whereas, **K & S Liquors, Inc.**, an Indiana corporation having had a place of business at 1920 North Shadeland Ave, Indianapolis IN 46219 ("ASSIGNOR"), adopted, owned and used the trademark **CROWN LIQUORS**, registered in the U.S. Patent and Trademark Office as Registration No. 4,010,733 on August 16, 2011;

Whereas, **Buy Rite, Inc.**, an Indiana Corporation, with its principal place of business at 5346 Pike Plaza Rd, Indianapolis IN 46254 ("ASSIGNEE"), acquired all the assets of ASSIGNOR in a merger effective February 19, 2013, including all trademarks and all goods, services and goodwill associated with those trademarks; and,

Whereas, a written assignment of that trademark was not made at the time of the merger and ASSIGNOR and ASSIGNEE now want to confirm that assignment in writing.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR irrevocably assigns to ASSIGNEE all rights, title and interest (including, but not limited to, all registration rights, all rights to prepare derivative marks and all goodwill and all other rights) in and to the trademark, effective as of February 19, 2013.

ASSIGNEE also agrees to perform any further acts, and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this assignment.

By: 
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David Symmes
President
K & S Liquors, Inc.

Date: 3/2/15
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