

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333882

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Viva Group, LLC		02/27/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	RentPath, LLC		
Street Address:	3585 Engineering Drive		
Internal Address:	Suite 100		
City:	Norcross		
State/Country:	GEORGIA		
Postal Code:	30092		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	2857033	RENT.COM	
Registration Number:	3370383	GIGAMOVES	
Registration Number:	3307048		
Registration Number:	3222865		
Registration Number:	3317845		
Registration Number:	3222866		
Registration Number:	4316046	RENT.COM	
Registration Number:	4341226	RENT.COM	
Registration Number:	4312061	GIGAMOVES	
CORRESPONDENCE DATA			
Fax Number:	4045725134		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404 572 4600		
Email:	trademarks@kslaw.com,efox@kslaw.com,vbantug@kslaw.com		
Correspondent Name:	King & Spalding LLP		
Address Line 1:	1180 Peachtree Street, NE		
Address Line 4:	Atlanta, GEORGIA 30309		

OP \$240.00 2857033

ATTORNEY DOCKET NUMBER:	11374.100001VIVAGROUPASGT
NAME OF SUBMITTER:	Vicky R. Bantug
SIGNATURE:	/Vicky R. Bantug/
DATE SIGNED:	03/03/2015
Total Attachments: 2 source=VIVA GROUP Asgt#page1.tif source=VIVA GROUP Asgt#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Viva Group, LLC, a limited liability company organized and existing under the laws of the state of Delaware and having a place of business at 11766 Wilshire Boulevard, Suite 300, Los Angeles, California 90025 (hereinafter referred to as "Assignor"), is the owner of numerous trademarks, represented by the U.S. trademark registrations as shown in Exhibit 1 (the "Trademarks");

WHEREAS, RentPath, LLC, a limited liability company organized and existing under the laws of the state of Delaware and having a place of business at 3585 Engineering Drive, Suite 100, Norcross, Georgia 30092 (hereinafter referred to as "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks as shown in Exhibit 1;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby confirm the assignment and assign to Assignee all right, title and interest in and to the Trademarks for the United States and throughout the world together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks and as well as all rights to damages and profits, due or accrued, arising out of past third party infringements of the mark, and the right to sue and recover for the same;

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Dated: February 27, 2015

VIVA GROUP, LLC





By: 

Name: Marlon F. Starr

Title: Senior Vice President, General
Counsel and Secretary

Exhibit 1

U.S. TRADEMARK REGISTRATIONS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
RENT.COM	2857033	June 22, 2004
GIGAMOVES	3370383	January 15, 2008
	3307048	October 9, 2007
	3222865	March 27, 2007
	3317845	October 23, 2007
	3222866	March 27, 2007
RENT.COM & Design	4316046	April 9, 2013
RENT.COM & Design	4341226	May 28, 2013
GIGAMOVES (Stylized)	4312061	April 2, 2013