

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333910

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|---|--|-----------------------|-----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Asurion Protection Services, LLC | | 03/02/2015 | LIMITED LIABILITY COMPANY: KANSAS |
| RECEIVING PARTY DATA | | | |
| Name: | Asurion, LLC | | |
| Street Address: | 648 Grassmere Park | | |
| City: | Nashville | | |
| State/Country: | TENNESSEE | | |
| Postal Code: | 37211 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2755509 | WATS | |
| Registration Number: | 2455740 | WITS | |
| Registration Number: | 2490908 | WITS | |
| Registration Number: | 2454574 | LOCK\LINE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6152591470 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 6152591450 | | |
| Email: | trademarks@arlaw.com | | |
| Correspondent Name: | Robert McAlhany | | |
| Address Line 1: | 424 Church St. | | |
| Address Line 2: | Suite 2700 | | |
| Address Line 4: | Nashville, TENNESSEE 37219 | | |
| ATTORNEY DOCKET NUMBER: | 612194-4 | | |
| NAME OF SUBMITTER: | Robert E. McAlhany, Jr. | | |
| SIGNATURE: | /Robert E. McAlhany, Jr./ | | |
| DATE SIGNED: | 03/03/2015 | | |
| Total Attachments: 2 | | | |

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INTELLECTUAL PROPERTY ASSIGNMENT

This **INTELLECTUAL PROPERTY ASSIGNMENT** is entered into as of March 2, 2015, by and between Asurion Protection Services, LLC, a Kansas limited liability company (“Assignor”), and Asurion, LLC, a Delaware limited liability company (the “Assignee”);

WHEREAS, Assignor owns the trademarks listed on the attached Schedule A (the “Marks”);

WHEREAS, Assignee is desirous of acquiring the Marks and the registrations and applications therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks.

NOW, THEREFORE, in consideration of one hundred dollars (\$100.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- 1) Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks throughout the world, and the registrations and applications therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks, along with any right to sue and recover for damages and profits.
- 2) Assignor agrees to execute and deliver at the request of the Assignee all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor’s rights, title, and interest in and to the Marks and the registrations and applications therefor in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee.

For and on behalf of Asurion Protection Services, LLC

Signed: W. J. Reagan

Name: Willard J. Reagan

Title: Vice President of Finance and Treasurer

Schedule A

TRADEMARKS: WATS

WITS

LOCK\LINE

AND THE FOLLOWING ASSOCIATED REGISTRATIONS:

WATS, U.S. reg. no. 2755509

WITS, U.S. reg. no. 2455740

WITS, U.S. reg. no. 2490908

LOCK\LINE, U.S. reg. no. 2454574