

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM333212

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
800-JR Cigar, Inc.		01/09/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Nicaragua American Cigar, S.A.		
Street Address:	Apartados Postal #64		
Internal Address:	Barrio del Rosario		
City:	Esteli		
State/Country:	NICARAGUA		
Entity Type:	CORPORATION: NICARAGUA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2243655	ARISTOFF	
Registration Number:	2395218	LA ROSA ESPECIAL	
Registration Number:	2307891	MANTEQUILLA	
CORRESPONDENCE DATA			
Fax Number:	9146836956		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914 949-2700		
Email:	tbailey@bpslaw.com		
Correspondent Name:	Thomas G. Bailey, Jr.		
Address Line 1:	One North Lexington Avenue		
Address Line 4:	White Plains, NEW YORK 10601		
DOMESTIC REPRESENTATIVE			
Name:	Thomas G. Bailey, Jr.		
Address Line 1:	One North Lexington Avenue		
Address Line 2:	Bleakley Platt & Schmidt, LLP		
Address Line 4:	White Plains, NEW YORK 10601		
NAME OF SUBMITTER:	Thomas G. Bailey, Jr.		
SIGNATURE:	/Thomas G. Bailey, Jr./		

OP \$90.00 2243655

DATE SIGNED:	02/25/2015
Total Attachments: 2 source=JR.Tmrk.Assgmt.to. NACSA#page1.tif source=JR.Tmrk.Assgmt.to. NACSA#page2.tif	

ASSIGNMENT

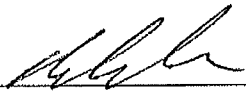
WHEREAS, 800-JR Cigar, Inc., is a Delaware corporation with offices located at 301 Route 10 East, Whippany, New Jersey 07981.

WHEREAS, 800-JR Cigar, Inc. (hereinafter referred to as "ASSIGNOR") is the owner of the following trademark applications, along with any goodwill of the business in connection with which said trademarks are or will be used and which is symbolized by said trademarks;

WHEREAS, Nicaragua American Cigar, S.A. is a Nicaraguan corporation with principal offices located at Apartados Postal #64, Donde Fue Colectivo Luisa Amanda Espinosa, Barrio del Rosario, Esteli, Nicaragua, Central America (hereinafter referred to as "ASSIGNEE"), and is desirous of acquiring the aforesaid trademarks, rights and goodwill.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by said ASSIGNOR, said ASSIGNOR by these presents sells, transfers, conveys and assigns unto said ASSIGNEE, the entire right, title and interest in and to the trademarks listed on Schedule 1, together with all rights to recover for past misuse or infringement of said trademarks and the goodwill of the business in connection with which said trademarks are used and which is symbolized by said trademarks. Further, Assignor agrees to cooperate fully with Assignee in filing and perfecting the assignment of each of said trademarks.

800-JR Cigar, Inc.

By: 
Rob Norris
Chief Executive Officer

Dated: January 9, 2015

Assignment of Trademarks

800-JR Cigar, Inc.
to
NACSA

<u>Registered Trademark</u>	<u>Registration No.</u>	<u>Country</u>
ARISTOFF	2243655	U.S.
ARISTOFF	674275	CTM
LA ROSA ESPECIAL	2395218	U.S.
MANTEQUILLA	2307891	U.S.