

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM333943

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Roland Foods, LLC		12/23/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	SAS Boulangerie Neuhauser		
Street Address:	18 Foch		
City:	Folschviller		
State/Country:	FRANCE		
Postal Code:	57730		
Entity Type:	LIMITED LIABILITY COMPANY: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86135579	LA RUSTIGUETTE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kltrademark@kramerlevin.com		
Correspondent Name:	Francesca B. Silverman		
Address Line 1:	Kramer Levin Naftalis & Frankel LLP		
Address Line 2:	1177 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Francesca B. Silverman		
SIGNATURE:	/Francesca B. Silverman/		
DATE SIGNED:	03/03/2015		
Total Attachments: 2			
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OP \$40.00 86135579

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Agreement"), made effective December 23, 2014 by and between Roland Foods, LLC, a Delaware limited liability company, having its principal place of business at 71 West 23rd Street, New York, New York 10010 (hereinafter referred to as "Assignor"), and SAS Boulangerie Neuhauser, a French limited liability company, with its principal place of business at 18 Foch, 57730 Folschviller, France (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the proprietor of the trademark and registration identified on Exhibit A hereto, including all registrations and applications therefore and all goodwill associated therewith (hereinafter referred to collectively as the "Mark");

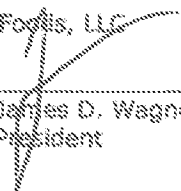
WHEREAS, Assignor has agreed to assign the Mark to Assignee and Assignee hereby accepts the assignment.

NOW THEREFORE, in consideration of One Dollar (USD \$1.00), the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, and confirms its assignment, to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Mark, including all causes of action for and the right to sue in respect of all infringements of the Mark, which may have occurred before the effective date of this Agreement, and the right to all remedies including damages, an accounting of profits, or other proceeds in respect of such infringements.

Assignor agrees to execute and deliver such documents, and to take such actions, as may be reasonably requested by Assignee, its successors or assigns, to give effect to this Agreement and to vest, perfect, confirm, record or otherwise reflect or give effect to Assignee's rights as set forth herein.

IN WITNESS WHEREOF, the said Assignor has executed this Agreement and by the hand of its duly authorized officer signed on January 21, 2015.

Roland Foods, LLC

By: 
Name: James D. Wagner
Title: President

IN WITNESS WHEREOF, the said Assignee has executed this Agreement and by the hand of its duly authorized officer signed on January 21, 2015.

March 02, 2015
SAS Boulangerie Neuhauser

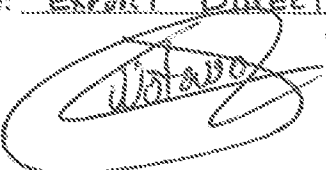
By: 
Name: JORG WOTAWA
Title: Export Director

EXHIBIT A

Trademark	Registration Number
LA RUSTIQUETTE	SERIAL NO. 86135579

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