

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM334007

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HM Publishers Holdings Limited		02/06/2015	LIMITED LIABILITY COMPANY: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Macmillan Holdings, LLC		
<b>Street Address:</b>	175 Fifth Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0969205	MACMILLAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124898340		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212 489-8230		
<b>Email:</b>	nytmpto@dwt.com		
<b>Correspondent Name:</b>	Alexandra Nicholson		
<b>Address Line 1:</b>	1633 Broadway, 27th Floor		
<b>Address Line 2:</b>	Davis Wright Tremaine LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	53489/2 MACMILLAN		
<b>NAME OF SUBMITTER:</b>	Alexandra Nicholson		
<b>SIGNATURE:</b>	/Alexandra Nicholson/		
<b>DATE SIGNED:</b>	03/04/2015		
<b>Total Attachments: 1</b>			
source=Assignment MACMILLAN RN 969205#page1.tif			

CH \$40.00 0969205

Trademark Assignment of Rights

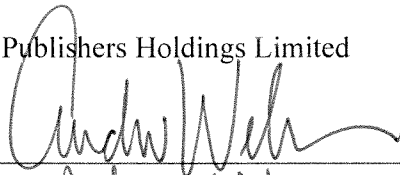
WHEREAS, HM Publishers Holdings Limited is a limited liability company organized under the laws of the United Kingdom, having an address at Brunel Road, Houndmills, Basingstoke, Hampshire RG21 6XS, England ("Assignor"); and

WHEREAS, Assignor is the record owner of the federally registered mark MACMILLAN for "books" in Class 16 on the Principal Register of the United States Patent and Trademark Office, Registration No. 969,205 (the "Registration"); and

WHEREAS, Macmillan Holdings, LLC, a limited liability company organized under the laws of the state of New York, having an address at 175 Fifth Avenue, New York, NY 10010 ("Assignee"), wishes to acquire all of Assignor's United States rights, title and interest in and to the Mark and Registration and the goodwill of Assignor's business symbolized thereby and associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, transfers and conveys to Assignee, "as is" without representation or warranty of any kind, all of Assignor's right, title, and interest in the United States in and to the Mark and Registration, along with the goodwill of the business symbolized by and associated with the Mark and Registration in the United States.

HM Publishers Holdings Limited

By:   
Name: Andrew Weber  
Title: Global Trade COO

Dated effective as of February 6, 2015:

SUBSCRIBED and SWORN to before me this  
6<sup>th</sup> day of FEBRUARY, 2015:



Notary Public

PAUL J. SLEVEN  
Notary Public State of New York  
No. 02SL4796239  
Qualified in New York County  
Commission Expires April 30, 19

OCT 28, 2015