

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334073

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FBSciences Holdings, Inc.		02/27/2015	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	United Suppliers Inc.		
Street Address:	30473 260th St.		
Internal Address:	P.O. Box 538		
City:	Eldora		
State/Country:	IOWA		
Postal Code:	50627		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86080071	OPTIFY	
CORRESPONDENCE DATA			
Fax Number:	6157420410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-742-7944		
Email:	trademarks@bassberry.com		
Correspondent Name:	Robert L. Brewer and Martha B. Allard		
Address Line 1:	150 3rd Ave. S.		
Address Line 2:	Suite 2800		
Address Line 4:	Nashville, TENNESSEE 37201		
ATTORNEY DOCKET NUMBER:	116736-150		
NAME OF SUBMITTER:	Martha B. Allard		
SIGNATURE:	/Martha B. Allard/		
DATE SIGNED:	03/04/2015		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** (this "Assignment") is effective as of this 27 day of February 2015 (the "Effective Date"), by and among FBSciences Holdings, Inc., a Delaware corporation, with an address of 153 North Main Street, Suite 100, Collierville, Tennessee 38017 (the "Assignor"), and United Suppliers Inc., an Iowa corporation, with an address of 30473 260th Street, P.O. Box 538, Eldora, Iowa 50627 (the "Assignee").

WHEREAS, Assignor owns all rights, title and interest to a certain trademark application for the mark OPTIFY (Ser. No. 86/080,071) as shown on Schedule A (the "Mark"); and

WHEREAS, Assignor wishes to assign all right, title, and interest to the Mark to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, conveys, assigns, sets over and delivers to Assignee, and Assignee hereby accepts, all rights, title, and interests in and to the Mark and its respective application, throughout the world, together with the goodwill of the business symbolized by the Mark, including without limitation, any and all causes of action and other rights assertable under the Mark, the right to sue third parties for past, present, and future infringement of or improper activities regarding the Mark, the right to assume any licenses connected with the Mark, and the right to enjoy all of the monetary benefits obtained as a result of any litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

If the Mark is the subject of an application based on Assignor's *bona fide* intent to use the Mark in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Mark pertain.

IN WITNESS WHEREOF, Assignor and Assignee have each caused this Assignment to be executed by their duly authorized representatives effective as of the date first set forth above.

Assignor: FBSciences Holdings, Inc.

By: Jessica P Skinner

Name: Jessica P. Skinner

Title: Director of marketing

Assignee: United Suppliers Inc

By: Steve Nielsen

Name: STEVE NIELSEN

Title: SECRETARY

SCHEDULE A

MARK	U.S. SERIAL NO. / U.S. REG. NO.	STATUS / REG. DATE / FILING DATE	GOODS/SERVICES
OPTIFY	SN: 86/080,071	Pending 10/01/2013	IC 01 – Chemical preparations for use in agriculture and horticulture, namely, preparations for the regulation of growth of plants; plant nutrients, namely, foliar-applied liquid fertilizers for agricultural and horticultural use; plant nutrients, namely, soil-applied fertilizers for agricultural or horticultural use; fertilizer with biostimulants for agricultural or horticultural use; soil amendments; and adjuvants for use with agricultural chemicals, namely, adjuvants for use in the manufacture of foliar and soil-applied plant nutrient solutions. IC 05 – Agricultural biopesticides.

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