# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM334377

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the assignee name previously recorded on Reel 005391 Frame 0794. Assignor(s) hereby confirms the correct assignee name is PREMIER NUTRITION CORPORATION.
RESUBMIT DOCUMENT ID:	900314644

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Premier Nutrition Corporation		02/04/2015	CORPORATION: DELAWARE

# **RECEIVING PARTY DATA**

Name:	Premier Nutrition Corporation		
Street Address:	5905 Christie Avenue		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	CORPORATION: DELAWARE		

# **PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	1447798	POWERBAR
Registration Number:	2126109	POWER GEL
Registration Number:	2251934	POWERBAR HARVEST
Registration Number:	3107138	POWERBAR PROTEINPLUS
Registration Number:	2795403	PRIA
Registration Number:	3740316	POWERBAR
Registration Number:	3235759	TRIPLE THREAT
Registration Number:	3867912	POWER TO PUSH
Registration Number:	3636521	POWERCOACH
Registration Number:	3675512	POWERPEEL
Registration Number:	4118976	CRAMP-CRUSHING
Registration Number:	2904817	TEAM ELITE
Registration Number:	3184504	POWERBAR
Registration Number:	3290723	POWERBAR
Registration Number:	4005609	MUSASHI
Registration Number:	4419080	YOU'RE STRONGER THAN YOU THINK
Registration Number:	4362180	HARVEST ENERGY
		TRADEMARK

TRADEMARK
REEL: 005471 FRAME: 0359

900317922

Property Type	Number	Word Mark
Registration Number:	4380977	POWERBAR PERFORM
Serial Number:	85609486	FUEL FOR OPTIMUM PERFORMANCE
Serial Number:	85616500	STRONGER DEFIES

#### CORRESPONDENCE DATA

**Fax Number:** 3146673633

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 3145526000

Email: ipdocket@thompsoncoburn.com

Correspondent Name: MATTHEW J. HIMICH Address Line 1: ONE US BANK PLAZA

Address Line 4: ST. LOUIS, MISSOURI 63101

ATTORNEY DOCKET NUMBER:	53807-129558
NAME OF SUBMITTER:	Matthew J. Himich
SIGNATURE:	/matthew j. himich/
DATE SIGNED:	03/09/2015

#### **Total Attachments: 9**

source=Response to Notice of Non-Recordation of Assignment Document#page1.tif source=Response to Notice of Non-Recordation of Assignment Document#page3.tif source=Response to Notice of Non-Recordation of Assignment Document#page4.tif source=Response to Notice of Non-Recordation of Assignment Document#page5.tif source=Response to Notice of Non-Recordation of Assignment Document#page5.tif source=Response to Notice of Non-Recordation of Assignment Document#page6.tif source=Response to Notice of Non-Recordation of Assignment Document#page7.tif source=Response to Notice of Non-Recordation of Assignment Document#page8.tif source=Response to Notice of Non-Recordation of Assignment Document#page9.tif

TRADEMARK REEL: 005471 FRAME: 0360

# CH \$515.00 14477

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM330992

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the trademark registration and application serial numbers previously recorded on Reel 005391 Frame 0794. Assignor(s) hereby confirms the change of name.		

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Premier Nutrition Corporation		02/04/2015	CORPORATION: DELAWARE

## **RECEIVING PARTY DATA**

Name:	Premier Nutrition Corporation		
Street Address:	5905 Christie Avenue		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	CORPORATION: DELAWARE		

## **PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	1447798	POWERBAR
Registration Number:	2126109	POWER GEL
Registration Number:	2251934	POWERBAR HARVEST
Registration Number:	3107138	POWERBAR PROTEINPLUS
Registration Number:	2795403	PRIA
Registration Number:	3740316	POWERBAR
Registration Number:	3235759	TRIPLE THREAT
Registration Number:	3867912	POWER TO PUSH
Registration Number:	3636521	POWERCOACH
Registration Number:	3675512	POWERPEEL
Registration Number:	4118976	CRAMP-CRUSHING
Registration Number:	2904817	TEAM ELITE
Registration Number:	3184504	POWERBAR
Registration Number:	3290723	POWERBAR
Registration Number:	4005609	MUSASHI
Registration Number:	4419080	YOU'RE STRONGER THAN YOU THINK
Registration Number:	4362180	HARVEST ENERGY
Registration Number:	4380977	POWERBAR PERFORM

TRADEMARK REEL: 005471 FRAME: 0361

#### IN THE UNITED STATES TRADEMARK OFFICE

#### **CERTIFICATE OF E-FILING**

I hereby certify	that this co	rrespondence has been	ne-filed with the U	.S. Patent and	Trademark
Office via the ETAS on	FEB 4	, 2015.			

Matthew J. Himich Reg. No. 47,650

In re: Reg. No. 1447798 for POWERBAR

Reg. No. 2126109 for POWER GEL

Reg. No. 2251934 for POWERBAR HARVEST

Reg. No. 3107138 for POWERBAR PROTEINPLUS

Reg. No. 2795403 for PRIA

Reg. No. 3740316 for POWERBAR

Reg. No. 3235759 for TRIPLE THREAT

Reg. No. 3867912 for POWER TO PUSH

Reg. No. 3636521 for POWERCOACH

Reg. No. 3675512 for POWERPEEL

Reg. No. 4118976 for CRAMP-CRUSHING

Reg. No. 2904817 for TEAM ELITE

Reg. No. 3184504 for POWERBAR

Reg. No. 3290723 for POWERBAR

Reg. No. 4005609 for MUSASHI

Reg. No. 4419080 for YOU'RE STRONGER THAN YOU

THINK

Reg. No. 4362180 for HARVEST ENERGY

App. Ser. No. 85609486 for FUEL FOR OPTIMUM

PERFORMANCE

Reg. No. 4380977 for POWERBAR PERFORM

App. Ser. No. 85616500 for STRONGER DEFIES

all owned by Premier Nutrition Corporation

Trademark Assignment Recordation Branch

### Document To Correct Previously Recorded Document in Accordance with TMEP §503.06(c)

I, Matthew J. Himich, the undersigned, hereby declare as follows:

1. I am counsel of record for the owner the above referenced registrations and applications. I have firsthand knowledge of the circumstance set forth herein. I submit the following declaration, in accordance with TMEP § 503.06(c). Also submitted herewith is: (i) a new complete cover sheet showing the correct owner information; and (ii) the required fee for each application and registration to be corrected.

TRADEMARK REEL: 005471 FRAME: 0362

- 2. The correct owner of the above-referenced registrations and application is Premier Nutrition Corporation, a corporation of Delaware, having an address of 5905 Christie Avenue, Emeryville, California 94608.
- 3. Premier Nutrition Corporation, a Delaware corporation, acquired all of the ownership interests in the above-referenced registrations and applications from Societe Des Produits Nestle S.A. in accordance with an assignment effective July 1, 2014, which was recorded October 9, 2014 at reel 5378, frame 0089. Premier Nutrition Corporation, a Delaware corporation, continues to own the above-referenced registrations and applications.
- 4. The document previously recorded on October 31, 2014, at reel 5391 and frame 0794 is not relevant to ownership of the above-referenced registrations and applications. The document refers to the change of name of Premier Nutrition Corporation, a corporation of California, to Premier Protein, Inc., a corporation of California. The change of name was effective as of November 16, 2012. Neither Premier Nutrition Corporation, a corporation of California, nor Premier Protein, Inc., a corporation of California, had ownership interests in the above-referenced registrations and applications on November 16, 2012. The name change effective November 16, 2012, which was recorded on October 31, 2014, at reel 5391 and frame 0794, did not affect ownership or the chain of title of the above-referenced applications and registrations. Ownership and the chain of title remain with the last correct owner, Premier Nutrition Corporation, a corporation of Delaware, having an address of 5905 Christie Avenue, Emeryville, California 94608.
- 5. The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom state that all statements made of my own knowledge are true and all statements made on information and belief are believed to be true.

Matthew J. Himich

Reg. No. 47,650

Thompson Coburn LLP

One US Bank Plaza

St. Louis, MO 63101

(314) 552-6000 (phone)

(314) 552-7000 (fax)

## CERTIFICATE OF AMENDMENT TO ARTICLES OF INCORPORATION OF PREMIER NUTRITION CORPORATION

ENDORSED - FILED in the office of the Secretary of State of the State of California

NOV 1 6 2012

The undersigned, David Ritterbush, hereby certifies that:

- 1. He is the President and Secretary of Premier Nutrition Corporation, a California corporation (the "Corporation").
- 2. Article I of the Articles of Incorporation of the Corporation is amended to read in its entirety as follows:

"The name of this corporation is Premier Protein, Inc."

- 3. The foregoing amendment to the Articles of Incorporation has been duly approved by the Board of Directors of the Corporation.
- 4. The foregoing amendment to the Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the Corporation is 100 shares of Common Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50% of the outstanding shares of Common Stock.

\* \* \* \*

REEL: 005471 FRAME: 0364

The undersigned further declares under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of his own knowledge.

Dated: November 16, 2012

David Ritterbush President and Secretary

TRADEMARK

REEL: 095391 FRAME: 0797

**REEL: 005471 FRAME: 0365** 



NOV 19 2012

Osto:

DEBRA BOWEN, Secretary of State

TRADEMARK

REEL: 096391518ANE: 0798

**REEL: 005471 FRAME: 0366** 

RECORDED: 10/31/2014 RECORDED: 02/04/2015