CH \$390.00 248727

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM334090

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | ENTITY CONVERSION |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------|----------|----------------|-----------------------|
| PartyLite Worldwide, Inc. | | 06/20/2013 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | PARTYLITE WORLDWIDE, LLC | |
|-----------------|-------------------------------------|--|
| Street Address: | 59 Armstrong Road | |
| City: | Plymouth | |
| State/Country: | MASSACHUSETTS | |
| Postal Code: | 02360 | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | |

PROPERTY NUMBERS Total: 15

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 2487273 | PARTYLITE |
| Registration Number: | 1142963 | PARTYLITE GIFTS |
| Registration Number: | 4203052 | GLOLITE BY PARTYLITE |
| Registration Number: | 3937360 | SCENTGLOW |
| Registration Number: | 4365035 | FRESH HOME BY PARTYLITE |
| Registration Number: | 3097993 | TWO SISTERS GOURMET |
| Registration Number: | 3007391 | |
| Registration Number: | 3030194 | BESTBURN |
| Registration Number: | 2887858 | AROMASIMMERS |
| Registration Number: | 4109066 | BRING GOURMET TO EVERYDAY |
| Registration Number: | 3668227 | ICED CRYSTAL |
| Registration Number: | 3728820 | WELL BEING SPA |
| Registration Number: | 2948619 | DECORATE YOUR HOME! CELEBRATE YOUR LIFE! |
| Registration Number: | 1735998 | PARTYLITE |
| Registration Number: | 1719549 | TWO SISTERS |

CORRESPONDENCE DATA

Fax Number: 2128135901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

REEL: 005471 FRAME: 0489

TRADEMARK

900317647

Phone: 212 813 5900

Email: assignments@fzlz.com

Correspondent Name: SUSAN UPTON DOUGLASS

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

| ATTORNEY DOCKET NUMBER: | PYLW 1501923 |
|-------------------------|----------------------|
| NAME OF SUBMITTER: | Susan Upton Douglass |
| SIGNATURE: | /anca nicolescu/ |
| DATE SIGNED: | 03/04/2015 |

Total Attachments: 2

source=PartyLite Worldwide, Inc. - Corporate Conversion to PartyLite WorldWide, LLC

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source=PartyLite Worldwide, Inc. - Corporate Conversion to PartyLite WorldWide, LLC

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TRADEMARK REEL: 005471 FRAME: 0490 Delaware

1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PARTYLITE WORLDWIDE, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PARTYLITE WORLDWIDE, INC." TO "PARTYLITE WORLDWIDE, LLC", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF JUNE, A.D. 2013, AT 5:44 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF JUNE, A.D. 2013, AT 11:59 O'CLOCK P.M.

DATE: 06-21-13

AUTHENT\[CATION: 0530653

TRADEMARK REEL: 005471 FRAME: 0491

Jeffrey W. Bullock, Secretary of State

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You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 05:44 PM 06/20/2013 FILED 05:44 PM 06/20/2013 SRV 130798717 - 3312918 FILE

STATE OF DELAWARE CERTIFICATE OF CONVERSION FROM A CORPORATION TO A LIMITED LIABILITY COMPANY PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT

| 1.) The jurisdiction where the Corporation first formed is Delaware. |
|---|
| 2.) The jurisdiction immediately prior to filing this Certificate is Delaware. |
| 3.) The date the corporation first formed is November 8, 2000. |
| 4.) The name of the Corporation immediately prior to filing this Certificate is PartyLite Worldwide, Inc. |
| 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is PartyLite Worldwide, LLC.6.) The Certificate of Conversion shall be effective at 11:59PM on June 30, 2013. |
| IN WITNESS WHEREOF, the undersigned have executed this Certificate on theday of June, A.D. 2013. By:Authorized Person |
| Name: Michael S. Novins Print or Type |

RECORDED: 03/04/2015

TRADEMARK REEL: 005471 FRAME: 0492