

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334101

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GovPlanet, LLC		03/02/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	IronPlanet, Inc.		
Street Address:	3825 Hopyard Road, Suite 250		
City:	Pleasanton		
State/Country:	CALIFORNIA		
Postal Code:	94588		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86213806	ALLEQUIP	
CORRESPONDENCE DATA			
Fax Number:	5039434801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-943-4828		
Email:	lpartmann@orrick.com		
Correspondent Name:	Kristin S. Cornuelle		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	11496.6009		
NAME OF SUBMITTER:	Kristin S. Cornuelle		
SIGNATURE:	/Kristin S. Cornuelle/		
DATE SIGNED:	03/04/2015		
Total Attachments: 1			
source=758303274(1)_allequip Trademark Assignment - between related entities-signed#page1.tif			

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ASSIGNMENT OF TRADEMARK

U.S.

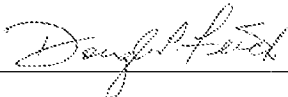
THIS ASSIGNMENT OF TRADEMARKS is made by GovPlanet, LLC, a Delaware limited liability company, with an address of 3825 Hopyard Road, Suite 250, Pleasanton, CA 94588 ("GovPlanet), in favor of IronPlanet, Inc., a Delaware corporation with an address at 3825 Hopyard Road, Suite 250, Pleasanton, CA 94588 ("IronPlanet").

WHEREAS, GovPlanet has agreed to sell, transfer, convey, assign and deliver, or cause to be sold, transferred, conveyed, assigned and delivered to IronPlanet, and IronPlanet has agreed to purchase from GovPlanet, all of GovPlanet's right, title and interest in and to the trademark application for "allequip" filed with the U.S. Patent & Trademark Office and assigned Serial No. 86/213,806, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, GovPlanet assigns to IronPlanet all of its right, title and interest in the Mark as identified above, together with the goodwill associated therewith including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed to be effective as of February 19, 2015.

GOVPLANET, LLC

By: 

Name: Douglas P. Feick

Title: SVP, Corporate Development and General Counsel

Date: March 2, 2015