

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334379

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BASF Agro B.V., Arnhem (NL), Zweigniederlassung Zürich		02/27/2015	a Swiss branch of a Dutch private limited liability company: NETHERLANDS
RECEIVING PARTY DATA			
Name:	BASF Corporation		
Street Address:	100 Park Avenue		
City:	Florham Park		
State/Country:	NEW JERSEY		
Postal Code:	07932		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85401275	TRELONA	
CORRESPONDENCE DATA			
Fax Number:	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 813-5900		
Email:	jferraro@frosszelnick.com		
Correspondent Name:	Joyce M. Ferraro		
Address Line 1:	866 United Nations Plaza		
Address Line 2:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	BAZZ 1107325		
NAME OF SUBMITTER:	Joyce M. Ferraro		
SIGNATURE:	/jmf/		
DATE SIGNED:	03/09/2015		
Total Attachments: 1			
source=United States - Assignment of TRELONA from BAZZ to BASC (Executed) (F1643107x96B9E)#page1.tif			

CH \$40.00 85401275

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, BASF Agro B.V., Arnhem (NL), Zweigniederlassung Zürich, a Swiss branch of a Dutch private limited liability company, with an address at Im Tiergarten 7, 8055 Zurich, Switzerland ("Assignor"), is the owner of the following trademark (hereinafter, the "Trademark");

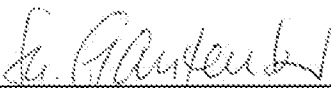
TRADEMARK	SERIAL NO.
TRELONA	85/401,275

and WHEREAS, BASF Corporation, a corporation organized and existing under the laws of Delaware, with an address at 100 Park Avenue, Florham Park, New Jersey 07932 ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

BASF Agro B.V., Arnhem (NL),
Zweigniederlassung Zürich

BASF Agro B.V., Arnhem (NL),
Zweigniederlassung Zürich

By: 

By: 

Name: Susanne Gantenbein
Manager Finance
& Controlling/IT

Name: Dirk Schmitz
Manager Supply Chain

Title: _____

Title: _____

Date of signature: 27.02.2015

Date of signature: 27/02/15

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