

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334399

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in U.S. Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nebraska Book Company, Inc.		03/09/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	U.S. BANK NATIONAL ASSOCIATION, as Administrative Agent		
Street Address:	214 NORTH TRYON STREET		
Internal Address:	21 FLOOR		
City:	CHARLOTTE		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86552021	NEEBO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-341-7717		
Email:	mfischer@morganlewis.com		
Correspondent Name:	Marney Smyth Fischer		
Address Line 1:	One Federal Street, 32nd Floor		
Address Line 2:	Morgan, Lewis & Bockius LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	000095.0004		
NAME OF SUBMITTER:	Marney Smyth Fischer		
SIGNATURE:	/s/ Marney Smyth Fischer		
DATE SIGNED:	03/09/2015		
Total Attachments: 3			
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Notice of Grant of Security Interest in U.S. Trademarks

March 9, 2014

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Term Loan and Security Agreement dated as of June 29, 2012 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among NEBRASKA BOOK COMPANY, INC., a Delaware corporation, ("Parent"), CAMPUS AUTHENTIC LLC, a Delaware limited liability company ("Campus Authentic"), NBC TEXTBOOKS LLC, a Delaware limited liability company ("NBC Textbooks"), NET TEXTSTORE LLC, a Delaware limited liability company ("Net Textstore"), SPECIALTY BOOKS, INC., a Delaware corporation ("Specialty Books"; together with Parent, Campus Authentic, NBC Textbooks, and Net Textstore, collectively, the "Borrowers" and each, a "Borrower"), NEEBO, INC., a Delaware corporation ("Neebo"), NEEBO HOLDING COMPANY, a Delaware corporation ("Neebo Holding"; together with Neebo, the "Guarantors"), U.S. BANK NATIONAL ASSOCIATION, a national banking association, in its capacity as "Administrative Agent," and the "Lenders" from time to time party thereto, the undersigned have granted a continuing security interest in and to, and Lien (as defined in the Security Agreement) upon, all right, title, and interest in the trademarks shown below to the Administrative Agent for the benefit of the Lenders:

U.S. TRADEMARK REGISTRATIONS

Mark	Reg. No.	Reg. Date	Serial No.	App. Date	Owner of Record
NEEBO and Design	Pending	Pending	86552021	3/3/15	Nebraska Book Company, Inc.

[Signature pages to follow]

The undersigned and the Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or any of the goodwill associated therewith.

Very truly yours,

NEBRASKA BOOK COMPANY, INC.

By: 

Name:

JON C OTTERBERG

Title:

CEO

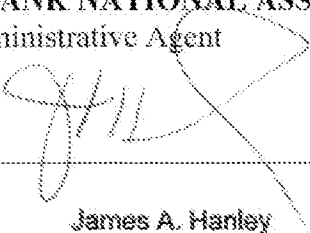
Acknowledged and Accepted:

U.S. BANK NATIONAL ASSOCIATION,
as Administrative Agent

By: _____

Name:

Title:


James A. Hanley
Vice President