

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334401

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lee Enterprises, Incorporated		10/01/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Manchester Freedom, LLC		
Street Address:	350 Camino del la Reina		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92108		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3745546	SELLITSANDIEGO.COM	
CORRESPONDENCE DATA			
Fax Number:	3108836500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310 883 6400		
Email:	trademarks@cooley.com		
Correspondent Name:	John Paul Oleksiuk of Cooley LLP		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, D.C. 20004		
ATTORNEY DOCKET NUMBER:	316361-20000		
NAME OF SUBMITTER:	John Paul Oleksiuk		
SIGNATURE:	/John Paul Oleksiuk/		
DATE SIGNED:	03/09/2015		
Total Attachments: 2			
source=SellItSanDiego Trademark Assignment#page1.tif			
source=SellItSanDiego Trademark Assignment#page2.tif			

CH \$40.00 3745546

ASSIGNMENT OF TRADEMARK

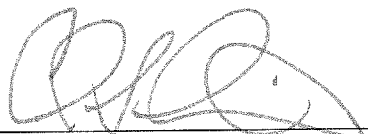
WHEREAS, LEE ENTERPRISES, INCORPORATED, a Delaware corporation, with offices at 201 N. Harrison, Suite 600 Davenport, IA 52801 (“*Assignor*”), is the owner of the mark listed in the attached Schedule “A” which is registered in the United States Patent and Trademark Office;

WHEREAS, Manchester Freedom, LLC, a Delaware limited liability company, with offices at 350 Camino de la Reina, San Diego, CA 92108,, (“*Assignee*”), is desirous of acquiring said mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective October 1, 2012, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed as of the dates listed below.

LEE ENTERPRISES, INCORPORATED

By: 
Name: Carl G. Schmidt
Title: Vice President, Chief Financial
Officer and Treasurer

Dated effective as of October 1, 2012.

SCHEDULE A
TO ASSIGNMENT OF TRADEMARK

TRADEMARK REGISTRATION

<u>Mark</u>	<u>Jurisdiction</u>	<u>Registration Number</u>	<u>Registration Date</u>
Sellitsandiego.com	United States	3745546	February 2, 2010