

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334448

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sentinel Engineering (M) Sdn Bhd		06/03/2013	Private Limited Liability Company: MALAYSIA
RECEIVING PARTY DATA			
Name:	Hartalega Sdn Bhd		
Street Address:	C-G-9, Jalan Dataran, SD1, Dataran SD PJU		
Internal Address:	Bandar Sri Damansara		
City:	Kuala Lumpur		
State/Country:	MALAYSIA		
Postal Code:	52200		
Entity Type:	COMPANY: MALAYSIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85943970	COATS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-298-1000		
Email:	tmadmin@reinhardt.com		
Correspondent Name:	Daniel E. Kattman		
Address Line 1:	1000 N Water St.		
Address Line 2:	Suite 1900		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	12583		
NAME OF SUBMITTER:	Daniel E. Kattman		
SIGNATURE:	/dek/		
DATE SIGNED:	03/09/2015		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of the ____ day of _____, 2014 between SENTINEL ENGINEERING (M) SDN BHD, an entity organized under the laws of Malaysia (Assignor"), and HARTALEGA SDN BHD, a company incorporated in Malaysia (Assignee").

RECITALS

- A. Pursuant to an Agreement dated June 3, 2013 (the "Agreement") by and among SENTINEL ENGINEERING (M) SDN BHD, the Assignor, and HARTALEGA SDN BHD, the Assignee, Assignee has agreed to purchase certain assets from Assignor, including the trademark listed on Appendix A.
- B. Assignor is the owner of the Assigned Trademark (as defined below).
- C. Assignor desires by execution of this Assignment to confirm the assignment of all rights, title and interest in and to the Assigned Trademark to Assignee, and Assignee desires by execution of this Assignment to confirm the assignment of all of Assignors' rights, title, and interest in the Assigned Trademark to Assignee.

AGREEMENT

For good and valuable consideration, including that recited in the Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns the Assigned Trademark as follows:

- Definition of the Assigned Trademarks. The term "Assigned Trademark" shall mean the trademark registration listed in Appendix A, as well as: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all renewals thereof; and (d) all rights of action, powers and benefits accrued thereto, including the right to sue for and/or initiate any proceeding to collect damages and payments for past or future infringements thereof.
- Assignment of the Assigned Trademarks. Assignor, who intends to use the Assigned Trademark in interstate commerce and has filed an application with the United States Patent and Trademark Office based on a bona fide intent to use the mark in commerce, hereby sells, assigns and transfers to Assignee, its successors and assigns all of Assignor's right and title to and interest in the Assigned Trademark, along with Assignor's entire business or the portion thereof to which the mark pertains as required by 15 U.S.C. § 1060.
- Further Assurances. Assignor agrees to take all reasonable and necessary steps to implement the provisions of the Assignment. Assignor shall provide Assignee, its successors, and assigns, or their legal representatives, cooperation and assistance at Assignee's reasonable request (including the execution and delivery of any and all affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documentation) as may be reasonably required in the implementation or perfection of this Assignment.

4. Governing Law. This Assignment shall be governed by the federal laws of the United States without giving effect to any rule or provision thereof which would cause the application of the law of any other state.

5. Facsimile Signature; Counterparts. This Assignment may be executed by facsimile delivery or other electronic means (i.e., PDF) of original signatures and in counterparts, each of which shall be considered one and the same agreement, and shall become effective when such counterparts have been signed by each party and delivered to the other party.

[Signature page follows.]

A handwritten signature in black ink, appearing to be a stylized name, possibly 'L. King' or similar, written in a cursive style.

IN WITNESS WHEREOF, this Assignment has been duly executed by the parties as of the date first written above.

ASSIGNOR:

SENTINEL ENGINEERING (M) SDN BHD

By:

Name: Kuan Kam Hon

Kuan Kam Peng

Title: Director

Director

ASSIGNEE:

HARTALEGA SDN BHD

By:

Name: Kuan Mun Leong

Kuan Eu Jin

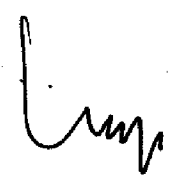
Title: Director

Director

APPENDIX A

ASSIGNED TRADEMARK

TRADEMARK	SERIAL NUMBER	Filing Date
COATS	85943970	05/28/2013



DKATTMAN/13344766