

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM334461

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jennifer JABLOW		03/09/2015	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	SMILE 365 LLC.		
Street Address:	7310 Smoke Ranch Road		
Internal Address:	Suite 1		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89128		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86512594	SMILE 365	
CORRESPONDENCE DATA			
Fax Number:	2032225299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2036590388		
Email:	ptomail@gziplaw.com		
Correspondent Name:	Geza Ziegler		
Address Line 1:	55 Greens Farms road		
Address Line 4:	Westport, CONNECTICUT 06880		
ATTORNEY DOCKET NUMBER:	SM365.3022.UST1		
NAME OF SUBMITTER:	Geza C Ziegler Jr		
SIGNATURE:	/gcz44004/		
DATE SIGNED:	03/09/2015		
Total Attachments: 1			
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OP \$40.00 86512594

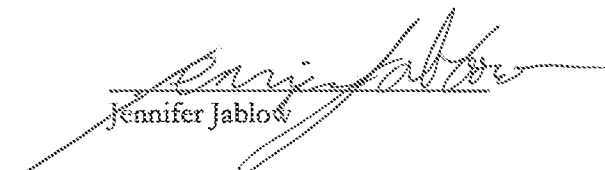
TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Jennifer Jablow, an individual with a mailing address at 210 West 75th Street, New York, NY 10024 (hereinafter referred to as the "Assignor") has adopted and owns the mark SMILE 365 (hereinafter referred to as the "Mark") in conjunction with whitening and other oral cosmetic and oral hygiene products, namely, toothpaste and mouthwash; dental care kits comprised of teeth whitening preparations and pen applicators, in International Class 003;

WHEREAS, Assignor is the owner of the trademark application for Federal registration of the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, US Trademark Application Serial Number 86/512,594 filed on 23 January 2015; and

WHEREAS, SMILE 365 LLC., a Nevada Corporation with a principal business address at 7310 Smoke Ranch Road, Suite 1, Las Vegas, NV 89128 (hereinafter referred to as the "Assignor") desires to acquire the Mark and the above-referenced trademark application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the application for trademark registration of the Mark, together with the goodwill symbolized by the Mark and the goodwill of the business symbolized by the Mark, as well as any registration issuing thereof. This application for trademark registration of the Mark is being assigned as part of the entire business or portion thereof to which the Mark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.


Jennifer Jablow

Date: 3/9/15