

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM334480

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cooliris, Inc.		11/21/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Yahoo! Inc.		
Street Address:	701 1st Avenue		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	4695156	BEAMIT	
Registration Number:	3520132	COOLIRIS	
Registration Number:	3657763	COOLIRIS	
Registration Number:	3748449	COOLIRIS	
Registration Number:	3748450	COOLIRIS	
Registration Number:	3748451	COOLIRIS	
Registration Number:	3867159	COOLIRIS	
Registration Number:	3867160	COOLIRIS	
Registration Number:	3867161	COOLIRIS	
Registration Number:	3657954	COOLPREVIEWS	
Registration Number:	3657956	COOLPREVIEWS	
Registration Number:	3940791	LIVESHARE	
Registration Number:	3520166	PICLENS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	408-349-3300		
Email:	tmbox@yahoo-inc.com		

OP \$340.00 4695156

Correspondent Name: Shannon Mo, Yahoo! Inc.
Address Line 1: 701 1st Avenue
Address Line 4: Sunnyvale, CALIFORNIA 94089

NAME OF SUBMITTER: Shannon Mo - Yahoo! Inc.

SIGNATURE: /Shannon Mo/

DATE SIGNED: 03/09/2015

Total Attachments: 6

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered into as of November 21, 2014 (the "Effective Date"), by and between Yahoo! Inc., a Delaware corporation, with an address at 701 First Avenue, Sunnyvale, California 94089 ("Assignee"), and Cooliris, Inc., a California corporation, with an address at 1885 El Camino Real, Palo Alto, California 94306 ("Assignor"). Assignor and Assignee are collectively referred to herein as the "Parties."

WHEREAS, Assignee and Assignor have entered into that certain Asset Purchase Agreement, dated as of November 11, 2014 (the "Purchase Agreement"), pursuant to which Assignor has agreed to sell and transfer certain assets to Assignee, including, without limitation, all right, title and interest in and to certain trademarks, trademark registrations, trademark applications and other trademark rights, together with the goodwill of the business symbolized by such trademarks;

WHEREAS, Assignor owns all right, title and interest in and to such trademarks, trademark registrations, trademark applications and other trademark rights, including, without limitation, those listed in Exhibit 1 of this Assignment; and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to receive, all of Assignor's right, title and interest in and to such trademarks, trademark registrations, trademark applications and other trademark rights, together with the goodwill of the business symbolized by the foregoing.

NOW, THEREFORE, pursuant to the Purchase Agreement, and for good and valuable consideration given and received, the receipt and legal sufficiency of which is hereby acknowledged, Assignor and Assignee, intending to be legally bound hereby, agree as follows:

1. Assignor hereby irrevocably transfers, conveys, assigns and delivers to Assignee, and Assignee hereby accepts:
 - a. all of Assignor's right, title and interest throughout the world (including, without limitation, all rights provided by international conventions and treaties) in and to all trademarks, trademark registrations, trademark applications and other trademark rights owned by Assignor, including, without limitation, the trademarks and trademark applications set forth in Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business symbolized by the Trademarks;
 - b. all rights to causes of action and remedies related to the Trademarks, including without limitation, the right to sue (including, without limitation, for damages and injunctive relief) for any past, present or future infringement, violation, dilution or other unauthorized use of any of the Trademarks;
 - c. all rights to receive income, royalties, damages, payments or other consideration with respect to the Trademarks;
 - d. all rights to prosecute and maintain the Trademarks; and
 - e. all other rights and interests arising out of, in connection with or in relation to the Trademarks.
2. Assignor agrees, without further compensation, upon the request of Assignee (or its successors, assigns or legal representatives) to timely:
 - a. execute all oaths, assignments, powers and any other papers;
 - b. testify in all proceedings; and
 - c. otherwise take all actions, and fully cooperate with Assignee;

in each case (a), (b) and (c), as may be necessary or appropriate, in the opinion of Assignee, to convey, establish, evidence, maintain, protect, defend and enforce Assignee's rights in the Trademarks or otherwise related to securing and enforcing Assignee's rights under this Assignment; and Assignor hereby irrevocably appoints Assignee and any of its officers as Assignor's attorney in fact to undertake such acts in Assignor's name.

3. Assignor agrees to deliver to Assignee accurate copies of all material correspondence with counsel, in Assignor's or its counsel's possession, relating to ownership, filing, protection, infringement or enforcement of, the Trademarks, to the extent such has not already been delivered.
4. Assignor hereby authorizes and requests the Commissioner of Trademarks of the United States, and any other official of any applicable governmental authority, to record this Assignment and to issue any Trademarks from any applications included in the Trademarks to and in the name of Assignee.
5. This Assignment, the rights and obligations of the Parties under this Assignment, and any claim or controversy directly or indirectly based upon, arising out of or related to, this Assignment or the transactions contemplated by this Assignment (whether based upon contract, tort or any other theory), including, without limitation, all matters of construction, validity and performance, shall be governed by and construed in accordance with the laws of the State of California, without regard to any conflict of laws provisions that would require the application of the law of any other jurisdiction.
6. This Assignment may be executed in one or more counterparts (including by facsimile or electronic transmission), each of which will be deemed to be an original copy of this Assignment and all of which, when taken together, will be deemed to constitute one and the same agreement.
7. This Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and permitted assigns.

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IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed and delivered as of the Effective Date first set forth above.

For Cooliris, Inc. by:

Signature

Name SOIJANYA BHUMKAR

Date NOV. 25, 2014

Notary Seal:

For Yahoo! Inc. by:

Signature

Name

Date

Notary Seal:

JURAT

STATE OF CALIFORNIA
COUNTY OF SANTA CLARA

ss.

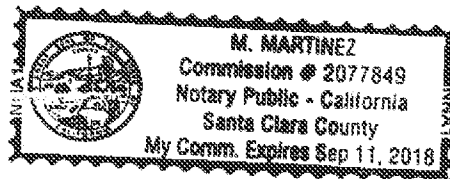
JURAT

STATE OF CALIFORNIA
COUNTY OF SANTA CLARA

ss.

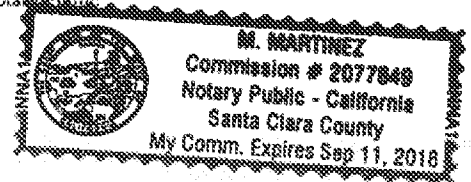
Subscribed and sworn to (or affirmed) before me on this 25th day of November 2014 by SOIJANYA BHUMKAR
proved to me on the basis of satisfactory evidence to be the person(s) who
appeared before me.

M. Martinez
M. Martinez, Notary Public



Subscribed and sworn to (or affirmed) before me on this 25th day of November 2014 by Kevin T. Kramer
proved to me on the basis of satisfactory evidence to be the person(s) who
appeared before me.

M. Martinez
M. Martinez, Notary Public



[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

EXHIBIT 1

Title	Status	Application or Registration Number	Jurisdiction	Issuance, Registration or Application Date
BEAMIT	Pending	86324973	United States of America	Jun-30-2014
 cooliris	Registered	1054588	Australia (Madrid)	Sep-17-2010
 cooliris	Registered	1054588	China (Madrid)	Sep-17-2010
 cooliris	Registered	TMA812933	Canada	Nov-29-2011
 cooliris	Registered	1054588	European Community (Madrid)	Sep-17-2010
 cooliris	Pending	2025458	India	Sep-20-2010
 cooliris	Registered	1070163	Japan (Madrid)	Sep-17-2010
 cooliris	Registered	1054588	Russian Federation (Madrid)	Sep-17-2010
COOLIRIS	Registered	1012017	Australia (Madrid)	Jul-15-2009
COOLIRIS	Registered	901794376	Brazil	Jul-17-2012
COOLIRIS	Registered	901794392	Brazil	May-08-2012
COOLIRIS	Registered	901200166	Brazil	Sep-27-2011
COOLIRIS	Registered	TMA789745	Canada	Feb-04-2011
COOLIRIS	Registered	1012017	China (Madrid)	Jul-15-2009
COOLIRIS	Registered	982024	China (Madrid)	Sep-19-2008
COOLIRIS	Registered	1012017	European Community (Madrid)	Jul-15-2009

Title	Status	Application or Registration Number	Jurisdiction	Issuance, Registration or Application Date
COOLIRIS	Registered	982024	European Community (Madrid)	Sep-19-2008
COOLIRIS	Pending	1735359	India	Sep-22-2008
COOLRIS	Registered	1840493	India	Jul-16-2009
COOLIRIS	Registered	1840492	India	Jul-16-2009
COOLIRIS	Registered	1012017 (Madrid)	Russian Federation (Madrid)	Jul-15-2009
COOLIRIS	Registered	982024 (Madrid)	Russian Federation (Madrid)	Sep-19-2008
COOLIRIS	Registered	3748449	United States of America	Feb-16-2010
COOLIRIS	Registered	3748450	United States of America	Feb-16-2010
COOLIRIS	Registered	3748451	United States of America	Feb-16-2010
COOLIRIS	Registered	3657763	United States of America	Jul-21-2009
COOLIRIS	Registered	3520132	United States of America	Oct-21-2008
COOLPREVIEWS	Registered	1011918	Australia (Madrid)	Jul-17-2009
COOLPREVIEWS	Registered	901805955	Brazil	Nov-27-2012
COOLPREVIEWS	Registered	TMA791624	Canada	Feb-25-2011
COOLPREVIEWS	Registered	1011918	China (Madrid)	Jul-17-2009
COOLPREVIEWS	Registered	1011918	European Community (Madrid)	Jul-17-2009
COOLPREVIEWS	Registered	1841606	India	Jul-20-2009

Title	Status	Application or Registration Number	Jurisdiction	Issuance, Registration or Application Date
COOLPREVIEWS	Registered	1011918	Russian Federation (Madrid)	Jul-17-2009
COOLPREVIEWS	Registered	3657956	United States of America	Jul-21-2009
COOLPREVIEWS	Registered	3657954	United States of America	Jul-21-2009
LIVESHARE	Pending	1514214	Canada	Feb-07-2011
LIVESHARE	Registered	1070367	European Community (Madrid)	Feb-04-2011
LIVESHARE	Registered	1070367	Japan (Madrid)	Feb-04-2011
LIVESHARE	Registered	1070367	China (Madrid)	Feb-04-2011
LIVESHARE	Registered	3940791	United States of America	Apr-05-2011
PICLENS	Registered	981150	China (Madrid)	Sep-19-2008
PICLENS	Registered	1735360	India	Sep-22-2008
PICLENS	Registered	981150	Russian Federation (Madrid)	Sep-19-2008
PICLENS	Registered	3520166	United States of America	Oct-21-2008
COOLIRIS  cooliris	Registered	3867159	United States of America	Oct-26-2010
COOLIRIS  cooliris	Registered	3867160	United States of America	Oct-26-2010
COOLIRIS  cooliris	Registered	3867161	United States of America	Oct-26-2010