TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM334507

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SegSaddle, LLC (a.k.a. Seg Saddle, LLC)		02/13/2015	LIMITED LIABILITY COMPANY: TEXAS

RECEIVING PARTY DATA

Name:	Segway Inc.
Street Address:	14 Technology Drive
City:	Bedford
State/Country:	NEW HAMPSHIRE
Postal Code:	03110
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86356359	SEGSADDLE

CORRESPONDENCE DATA

Fax Number: 6173453299

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617 345 3000

trademarks@burnslev.com Email:

Deborah Peckham, Burns & Levinson LLP **Correspondent Name:**

Address Line 1: 125 Summer Street

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	43812
NAME OF SUBMITTER:	Deborah J Peckham
SIGNATURE:	/Deborah J Peckham/
DATE SIGNED:	03/10/2015

Total Attachments: 3

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> **TRADEMARK** REEL: 005474 FRAME: 0275

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Trademark Assignment"), effective as of the execution date below, ("Effective Date") is by and between SegSaddle, LLC (a.k.a. Seg Saddle, LLC) a Limited Liability Company of the State of Texas, with offices at 117 Riviera Drive, San Antonio Texas 78213 ("Assignor") and Segway Inc. a Delaware corporation with offices at 14 Technology Drive, Bedford New Hampshire 03110 ("Assignee").

WHEREAS, Assignor owns all right title and interest in and to its trademarks, both registered and at common law, including but not limited to those common law, registered marks and/or pending applications for trademarks shown on the attached Schedule A (collectively, the "Marks"), together with the goodwill related thereto, and of all rights not previously assigned in and to any copyrights and copyrightable subject matter, compiled designs, processes, information, technical knowhow, data, trade secrets, improvements, discoveries, notes, memoranda, specifications, drawings, marketing plans, brochures and other intangible property (other than patents) (the "Intellectual Property");

WHEREAS, consistent with the transfer from Assignor to Assignee of all goodwill and assets owned by Assignor for SegSaddle as shown in the Agreement dated September 1, 2014 between the Assignor and Assignee (Agreement), Assignee is desirous of acquiring, and Assignor is desirous of transferring, the entire right, title and interest in and to the Marks, the Intellectual Property and the goodwill of the business in connection with which the aforesaid Marks and Intellectual Property have been used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to the Agreement, Assignor hereby assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Marks, together with the Intellectual Property and the goodwill of the business connected with the use of the Intellectual Property and the use of and symbolized by the Marks, and all claims, if any, which may have arisen there under prior to the date of this instrument.

[Signature page follows.]

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TRADEMARK REEL: 005474 FRAME: 0276 IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be executed by their respective duly authorized officers effective as of the Effective Date set forth above.

The Assignor agrees to execute future documents and undertake other acts reasonably requested in the other to fully implement the assignment made herein.

Signed on behalf of
SegSaddle, LLC
Signature: 13/15 Date: 2/13/15
Name: Brian G. R. Hughes
Title: Managing Member
Subscribed to and sworn before me this (3) day of (4), 201
WQ ~ 2
Notary Public
(SEAL) DIANA TORRES-CHAVEZ NORMY PLOTE STATE OF TEXAS My Comm. Esp. Dec. 12, 2013

TRADEMARK REEL: 005474 FRAME: 0277

Schedule A

Country	Trademark	Reg or App. Number	Status	Reg or Filing Date
ÜS	SEGSADDLE	86356359	Published	August 4, 2014

All common law trademarks for SEGSADDLE.

4849-8633-2193.1

TRADEMARK REEL: 005474 FRAME: 0278

RECORDED: 03/10/2015